



GUILFORD COUNTY SCHOOLS

May 12, 2003

Dear Community Business,

Thank you for your contribution to the School Bus Driver Appreciation Week. We were very excited to receive the tee shirts, mouse pads, cups and pencils that you provided in recognition of our Professionals of the Year. Your generosity is greatly appreciated.

On behalf of the Transportation Department and the school bus drivers thank you for recognizing the contributions that these folks make to the safety and well being of the children in this county.

Sincerely,

Deborah Graves
Safety/Training/Recruiting
Program Administrator

B U I L D I N G F U T U R E S

131 Franklin Boulevard Greensboro, NC 27401
Phone (336) 370-8920 Fax (336) 370-8930

Sopina, Shannon

WTOE Public File
2003

From: Heather Collier [hcollier@victoryjunction.org]

Sent: Friday, May 16, 2003 1:11 PM

To: Sopina, Shannon

Subject: donations from tires

Hey Shannon,

Just wanted to let you know the total from the piggy bank tires. It came to \$309.25!

Yeah! Thanks so much for all of your help and support. We will be in touch soon. Thanks

Heather Collier

The Victory Junction Gang

311 Branson Mill Road

Randleman, NC 27317

(336) 498-9055 EXT: 24

FAX: (336) 676-7025

05/17/2003



WEST ROWAN YMCA

We build strong kids,
strong families, strong communities.

100 PRIZES
DONATION
5/9/03

April 29, 2003

Dear Potential Sponsor,

Thank you for your interest in the West Rowan YMCA "Kids to Camp" Golf Tournament. This will be our third year hosting this tournament. We had a great experience last year and looking to make this year even better, but we need your help. We are looking for several different options on our sponsorship program to fund the tournament.

OPTION 1

Corporate Sponsor \$2500.00
Name sharing as host of the tournament
Equal advertising opportunity
2 team entries

OPTION 2

Major Sponsor \$400.00
2 tee boxes of your choice
1 team entry
Name listed as major sponsor on banner in our gymnasium year round

OPTION 3

Hole Sponsor \$100.00
1 tee box
Name listed as sponsor on banner in our gymnasium year round

OPTION 4

Prize Sponsor Prizes donated
Name listed on sign at the tournament

What is the "Kids to Camp" Program?

All proceeds will go toward the West Rowan YMCA Kids to Camp fund raising campaign. This campaign provides funding for disadvantaged youth to participate in the YMCA Summer Day Camp Program. Priority is given to the unrestricted gifts in order to meet the needs of the children in our area. The YMCA mission is to meet the needs and serve all persons in the community regardless of ability to pay. Strong families are the foundation of a healthy community.

As you can see we have provided several different options from which you can choose to help us out. Please consider an option and help us continue to provide strong kids, strong families and strong communities. Your contribution is 100% tax deductible.

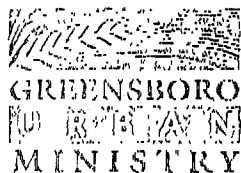
Sincerely,

Angela R. Blakley

Angela R. Blakley
Branch Executive Director

P.O. Box 295 • 603 East Main St • Cleveland, N.C. 27013 • Ph: 704-278-1610 • Fax: 704-278-1625

YMCA Mission: To put Christian principles into practice through programs that build healthy spirit, mind and body for all



Greensboro Urban Ministry
Serving Greensboro Together

305 West Lee Street Greensboro, NC 27406
Phone: (336) 271-5959 Fax: (336) 271-5920
www.greensboro.com/gum



May 7, 2003

Ms. Shannon Sopina
Market Promotion Director
Clear Channel Radio-Greensboro
2-B PAI Park
Greensboro, NC 27409

Dear Shannon,

On behalf of everyone at Greensboro Urban Ministry, I want to thank 104 WTQR for sponsoring this year's **Serving Greensboro Together** held Tuesday, May 6th. The promotional announcements I heard were great and I had several other people tell me they heard them too. I thought our interviews on WTQR and with Bill Flynn went very well and I really appreciate your getting the other stations involved in promoting "A Day to Feed the Triad" as much as possible. The WTQR website link seemed to be popular, too. Do you have anyway of tracking how many hits the "A Day to Feed the Triad" web page received? That would be interesting to know.

Jointly promoting **Serving Greensboro Together, Hope du Jour, and Dining Out for Hunger** was a win-win outcome for every one involved. I think it heightened awareness in the three communities that hunger exists right here in the Triad, and the participating restaurants also benefited from the additional publicity.

Given the great publicity provided by your radio stations and other media/marketing materials, we feel this year's **Serving Greensboro Together** was a great success! We are confident we will reach our goal of raising \$30,000 for Greensboro Urban Ministry to help all the people we serve.

Thanks again for your support and I hope we can continue our partnership with you next year.

Sincerely,

Pat Arnett

Pat Arnett
Director of Development
Greensboro Urban Ministry



OFFICE OF GUILFORD COUNTY SHERIFF

400 W. WASHINGTON STREET
P.O. BOX 3427
GREENSBORO, NC 27401

336-641-3694 GSO
336-845-3694 HP
336-641-6729 FAX

Shannon Sopina
c/o Clear Channel Communications

It's hard to believe that nearly a month ago it was 20 degrees colder and over 70 people showed up to jump into the cold water at Oak Hollow Lake. With the counting done, I wanted to take this time to say thank you to all that participated. We raised over \$15,700 for Special Olympics North Carolina.

Yes, we are about fundraising, but the Law Enforcement Torch Run is also about raising awareness of Special Olympics. These athletes train year round and all their money comes from individual and corporate donations. Once again, we had a diverse group show up to lend their support. We had biker chapters like the Randolph County CBA (Concerned Bikers Association) and HOG (Harley Owners Group) members. There was Mike from DMJ (Davenport Marvin Joyce & Co.) who, over the past three Polar Plunges, has raised over \$11,000 and will receive this year's trophy for most money raised by an individual. We had students and teachers from elementary schools to college participate. This is what I call a diverse group of our society, and we appreciate each and every one of you.

I am sure everyone noticed the tents with the Harley Davidson logos. Those were compliments of Mark Wheelihan, owner of Harley Davidson Greensboro. Mark and his group at Harley Davidson raised nearly \$3,000 for this one event. Somehow, he talked a representative from the Greensboro Bats to jump in and Hooter's Girls to show up as check presenters. This year with a commitment to donate over \$10,000, Harley Davidson of Greensboro will be recognized as a North Carolina Statewide Silver Sponsor.

Once again the event was promoted by the morning news personalities at FOX-8, and a full-page ad ran in Full Throttle Magazine prior to the jump. Clear Channel Communications (WTQR and The Buzzard) helped out this year. All this media coverage brought in a lot of individuals who wanted to participate (or just watch.) Thank you Jim Scott of Entercom Communications for the great job on the microphone and bringing your friends from all the Entercom radio stations who participated in the Plunge.

All in all, I think everyone had a good time. Guilford County Emergency Services provided us with a warm place to change and an ambulance, just in case. Papa John's and Krispy Kreme donated the refreshments for all those who jumped. Volunteers from P.U.S.H. (People United for Safer Highways) and the Sheriff's Department, including the underwater Recovery Team and the Explorer Post, helped the event run smoothly.

For pictures of this year's event, Full Throttle Magazine has put its pictures on the Internet at <http://fullthrottlemagazine.homeip.net/pics/feature/200302polarplunge/> Visit this site to see some good pictures.

Sincerely,

Brian Henderson
Deputy Sheriff
Polar Plunge Coordinator

DETENTION CENTERS:

GREENSBORO - 401 W. SYCAMORE STREET • GREENSBORO, NC 27401 • 336-641-6726
HIGH POINT - 507 E. GREEN DRIVE • HIGH POINT, NC 27661 • 336-845-7900

PRISON FARM:

GIBSONVILLE - 7315 HOWERTON ROAD • GIBSONVILLE, NC 27249 • 336-449-4720

KYLE AND PATTIE PETTY

March 17, 2003

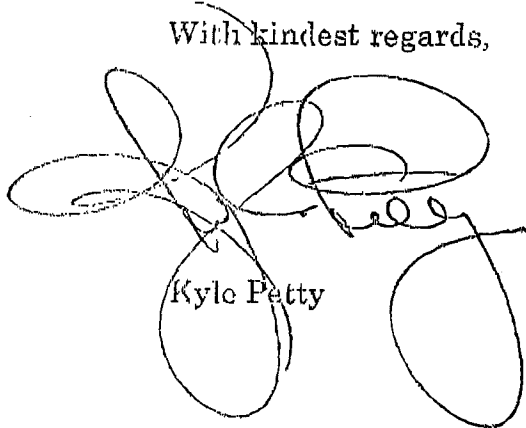
Dear Charity Ride Concert Supporters,

We wish to thank each of you for your participation in and contribution to the Charity Ride Across America's Finale held at our farm for the past five years.

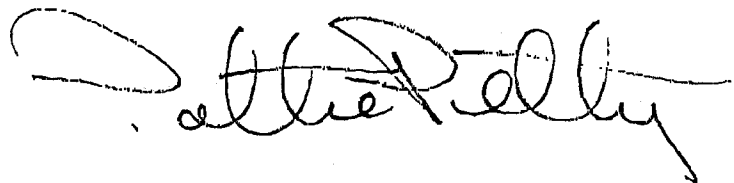
Our farm, which is the location for the concert and finale activities, has suffered extreme abuse this year as a result of the ice storms and inclement weather. The work and time to get everything in form for the Finale is a project that is cost prohibitive in a short amount of time. In addition, the ride is taking a southern route and we will be visiting The Boggy Creek Gang Camp in Eustis, Florida. This is a great opportunity to allow our riders a sneak peak of what's to come in North Carolina by visiting our sister camp, The Boggy Creek Gang.

It is anticipated that the Charity Ride will come back to North Carolina in 2004. Again, we sincerely thank each of you for believing what we do makes a difference.

With kindest regards,



Kyle Petty



Pattie Petty

311 Branson Mill Road Randleman, North Carolina 27317

320718
Rav Oct 2001



American Red Cross

Together, we can save a life

1-9-03

Dear Shannon,

Thank you very much for the support provided by the area Clear Channel radio stations for our annual Holiday Blood Drive.

We were very pleased with the donor response and many told us they were donating because they were aware of the drive having heard about it on one of your stations.

Thank you, again!

A handwritten signature in dark ink, appearing to be "Jim", written in a cursive style.

October 14, 2003

Ms. Shannon Sopina
WTQR Radio
2-B PAI Park
Greensboro, NC 27409

Dear Shannon:

Please do me two favors: Take a bow for what you did for the Dixie Classic Fair, then personally thank everyone who came from WTQR. Record attendance does not just happen. Your station played a big role in this year's success.

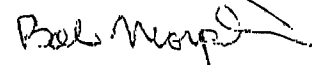
I've always heard that the cream rises to the top, and I saw it first hand this year at your location. Helping raise money for charity was a neat idea. The folks who were your partners told me they got a lot participation.

Frankly, what really impressed me was the interaction of your air personalities with the crowds and their dedication to the event. Bill not only came with an obviously painful injury, but twice he also had to fight big weekend crowds to hobble to your location. Ed and Dallas kept big smiles and great attitudes their entire shifts. They represented the station and the Fair very well. They're keepers.

Angie made certain that a special young man got to meet Steve Azar, his country idol. It wasn't just a quick meet and greet but a visit. I noticed that all the people who were waiting their turn for a handshake and autograph were patient and were touched by those few special minutes. That was public relations at its best.

WTQR has long been a great friend of the Fair, and I hope it continues to be for many years to come. The Fair values the relationship more than words can express; so, when I say Thank You for all you and your people did, it is far more than just two words. It is deep, deep gratitude and appreciation.

Cordially,



Bob Morphis

Advertising Strategy Consultancy

P.O. Box 302 • Bethania NC 27010-0302 • Telephone: 336-922-5366 • Fax: 336-922-0302

The Birds of America

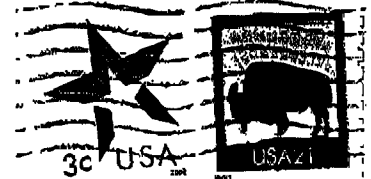
John James Audubon

American, b. Santo Domingo (now Haiti), 1785-1851

Summer or Wood Duck, Havell CCVI*The Birds of America*, 1827-1838

Hand-colored aquatint/engravings on Whatman paper, bound in 4 vols.

Image: 38 1/4 x 25 1/4 in.; sheet: 38 1/4 x 25 1/4 in.



28 April 2003

Dear Shannon +

Nicole,

04/28/03

19/25 NC 27709-4900

Thank you for
working with me to
reschedule ^{4:30-5:00} ~~the~~ my
interview about the
Coastal Habitat Protection
Plans! Thanks also for
covering so many important environ-
mental & natural resource issues!

Bill R.

CA 1827
BOL 605 F
RICHMOND PARK

© North Carolina Museum of Art, Raleigh

October 3, 2003

Dear Shannon,

Kudos to you and your team for a great launch for Healthwise. I saw most of the presentations and found them balanced, informative and interesting.

The last panel on North Carolina's Health Report Card was great. You assembled a fine, diverse group of experts who provided a wide variety of perspectives.
Great job.

Cordially,
Pat Sullivan



**North
Carolina
Biotechnology
Center**

Office of the President

August 15, 2001

15 T.W. Alexander Drive

Post Office Box 13547

Research Triangle Park

North Carolina 27709-3547

USA

919-541-9366

main fax 919-549-9710

Ms. Shannon Vickery
UNC-Center for Public Television
10 T.W. Alexander Drive
P.O. Box 14900
Durham, NC 27709

Dear Ms. Vickery:

Thank you for inviting me to be the spokesperson for the Biotechnology Community concerning stem cell research. I have had numerous comments about that segment from all over the state. Yesterday at a meeting of congressional staffers, hosted by the Farm Bureau and BASF, several members mentioned how informative they found the program. You do an excellent job of informing your constituents.

Sincerely,

Charles E. Hamner, DVM, Ph.D.
President and Chief Executive Officer

CEH/pc

cc: Tom Howe



North Carolina
State Board of Community Colleges

G. Herman Porter, Chairman

November 6, 2000

Shannon Vickery
University of North Carolina Center for Public Television
P.O. Box 14900
Research Triangle Park, N.C. 27709-4900

Dear Ms. Vickery:

On behalf of the State Board of Community Colleges and, indeed, of the entire community college family, I would like to offer my congratulations on your superb work as producer, writer and reporter of *A Growing Crisis*. This excellent documentary makes a clear and compelling case for the urgency of the facility needs in our system.

Beyond the immediate issue of the bonds, however, your fine program makes a strong case for community college education in general. You chose articulate students with engaging stories, and you showed the vital links between the work of our colleges and North Carolina's economic growth.

I understand that you and your colleagues invested hundreds of hours in that single hour of television. All the members of the State Board want everyone responsible to know how much we appreciate and admire your achievement.

Sincerely,

A handwritten signature in dark ink, appearing to read "G. Herman Porter".

G. Herman Porter
Chairman
State Board of Community Colleges

Cc: Tom Howe, Director and General Manager, UNC-TV
Ashley Thrift, Chairman of the Board of Trustees, UNC-TV

200 West Jones Street • Raleigh, North Carolina 27603 • (919) 733-7051
5005 Mail Service Center • Raleigh, NC 27699-5005
AFFIRMATIVE ACTION/EQUAL OPPORTUNITY EMPLOYER



309 West Millbrook Road, Suite 121
Raleigh, North Carolina 27609
Telephone 919 788-0801
Facsimile 919 788-0906
<http://www.naminc.org>
mail@naminc.org
Helpline 800 451-9682

October 26, 1998

Ms. Shannon Vickery
North Carolina Now
NC Center for Public Television
PO Box 14900
Research Triangle Park, NC 27709-4900

Dear Ms. Vickery,

Personally, and on behalf of NAMI North Carolina and the families we represent, I want to thank you for your thoughtful segment highlighting the problems and needs of our state psychiatric institutions and community mental health system. The show that aired October 14th raised important questions and issues for the viewing public. I am appreciative of your willingness to address this issue in such an meaningful manner.

Please feel free to contact me if I can be of any assistance in the future. Again, thank you for your interest.

Sincerely,

A handwritten signature in cursive script, reading "Beth Melcher".

Beth Melcher, Ph.D.
Executive Director

BAM: mb

Printed by: **Shannon Vickery**
Title: **Fwd: NC NOW**

Friday, September 14, 2001 6:19:17 PM
Page 1 of 1



Thursday, September 13, 2001 4:00:02 PM

Message

From: Angie Riley
 viewer
 evietal@buncombe.main.nc.us

Subject: **Fwd: NC NOW**

To: Bob Royster
 Gail Zimmermann
 Shannon Vickery
 Carol Reschke
 Julia Cox
 Lindsay Reid
 Amy Caruso
 Mitch Lewis
 Natalie Brown
 Carissa Lawson
 Katy Loebrich
 Marla Roth

Cc: Tom Howe

Just wanted to let you know that your hard work is recognized by viewers...you guys continue to amaze me. It is wonderful to work with such a dedicated and cooperative group of individuals. Thanks. Angie

Below is the result of your feedback form. It was submitted by
Tal&Edith Neece (evietal@buncombe.main.nc.us) on Tuesday, September 11, 2001 at 20:10:44

comments: Topnight's North Carolina Now was very timely and well done. The information was well presented and very pertinent. Your host, a lovely young lady, did a most excellent job. The comments by the former Foreign Service officer was right on, showed true concern for our country's future, and offered excellent advice.

Thank you for the very fine work under extreme pressure.

HTTP_USER_AGENT: Mozilla/4.0 (compatible; MSIE 5.0; Windows 98; DigExt)



August 7, 2001

Shannon Vickery
North Carolina Now
PO Box 14900
Research Triangle Park, NC 277709-4900

Dear Shannon:

Thank you for the fantastic story that you and Michael Campbell did on the Museum.

Without a doubt, it was one of the best stories about the Museum that has ever run! I was so pleased that it elegantly portrayed Museum values, showing "why we do what we do." I just loved the looks on the faces of the young people. It clearly showed the power of the exhibits and the Museum experience, and that good education is fun. It is not the dichotomy, as so many people seem to believe.

The photography was wonderful and the editing superb!

Again, thank you. I hope that we can have the privilege of appearing on *North Carolina Now* in the future.

Sincerely,

Thomas H. Krakauer, Ph.D.
President and CEO

CC: Tom Howe

MUSEUM OF LIFE AND SCIENCE

433 Murray Avenue • PO Box 15190 • Durham, North Carolina 27704 • 919-220-5429 • Fax 919-220-5575 • www.ncmls.org

The Joseph M. Bryan Foundation
OF GREATER GREENSBORO, INC.

January 29, 2002

E.S. Melwin
President

H. Michael Weaver
Vice President

Carole W. Bruce
Secretary-Treasurer

BOARD OF DIRECTORS

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Michael W. Haley

E.S. Melwin

H. Michael Weaver

Ms. Shannon Vickery
UNC TV
PO Box 14900
Research Triangle Park, NC 27709-4900

Dear Shannon:

I just want to thank you and all your associates at UNC TV for the great job you did with the **Paideia: Making the Grade** program. We are certainly proud to be associated with this great program. We truly believe that it can have a tremendous positive impact on the lives of the students in our state. Please convey to all those involved our genuine appreciation for a great job.

Best wishes for your continued success, and we look forward to working with you again sometime in the future.

Sincerely,


Jim Melvin

sm

cc: Mr. Tom Howe



MECKLENBURG COUNTY
Park and Recreation Department

January 17, 2001

Ken White
Fox 18 News
One Television Place
Charlotte, NC 28205

Dear Ken:

Thank you so very much for speaking at our Interagency Council Luncheon a couple weeks ago. In all honesty you were by far the most informative, entertaining speaker that we have had there in years. I think the Council wouldn't mind having you back just to keep our members happy!

I don't know what your recreational interests are or even if you have the time to get away but, I am sending you some Gold Cards as a small but sincere token of our appreciation. These cards can be used at any of your Park Facilities for a wide variety of activities from golfing, to boating, to swimming. Please take some time off to entertain yourself on us! Keep in touch and let me know if there is anything that the Council or the Mecklenburg County Park and Recreation Department can do for you or Fox 18 News.

Warmest regards,

A handwritten signature in black ink, appearing to read "Lori Saylor".

Lori Saylor
Resource Development Coordinator



PEOPLE • PRIDE • PROGRESS

5841 Brookshire Boulevard • Charlotte, North Carolina 28216-2403 • (704) 336-3854 • Fax (704) 336-5472
www.parkandrec.com

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UNC CHARLOTTE

The University of North Carolina at Charlotte
9201 University City Boulevard
Charlotte, N.C. 28223-0001

University Career Center
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Experiential Learning
Part-time Student Employment
www.uncc.edu/career

704/547-2231 or Fax 704/547-2683
704/547-2233
704/547-2231
704/547-2261
Email: career@email.uncc.edu

Mr. Ken White
News Director
Fox 18

Dear Mr. White:

Following our telephone conversation, I would like to thank you so much for agreeing to participate in our "Spotlight on Communications Careers" on Monday, March 19, 2001.

The goal of "Spotlight on Communications Careers" is to provide students with answers to their many career-related questions. The setting will be relaxed and informal. The audience will be current Communications students and/or students interested in majoring in Communications. Feel free to dress casually.

During "Spotlight on Communications Careers," three or four organizations will be represented, and each representative will have five to ten minutes to give a brief presentation. Our purpose is to introduce our students to a variety of employers and/or organizations who can tell them what they do, who they employ, give them ideas on areas of specialization, the entry-level skills they will be expected to have, and the types of projects on which they might work. Feel free to speak on these topics during your presentation. These presentations will be followed by a question and answer period when the floor will be open to students. Students may ask questions about positions which are normally open to college graduates, volunteer and internship opportunities, how are jobs normally advertised, and what are typical career paths?

Please find enclosed a map of the UNC Charlotte campus, as well as one of our flyers posted in classroom buildings. The event will be held on Monday, March 19, 2001 from 1:00pm to 2:00pm in the Fretwell Building, Room 124. You will be parking in East Parking, Deck 1-Visitor's Parking Lot, and walking to the Fretwell Building, #5 (both highlighted in yellow on the map).

As the Career Exploration Counselor in the University Career Center, and on behalf of the Department of Communication Studies, I would like to once again express my thanks to you for supporting our program. My e-mail address is ahbelvin@email.uncc.edu and my telephone number is (704) 687-2841. Please don't hesitate to contact me with any questions you may have. I look forward to welcoming you to campus!

Sincerely,

Audrey Belvin
Audrey Belvin

Career Exploration Counselor

Enclosures



WINTHROP

UNIVERSITY

Service-Learning Center and Office of Orientation

January 2001

Ken White
FOX 18
One Television Place
Charlotte, NC 28205

Dear Ken:

Thank you for agreeing to speak to my class, entitled "Community Voluntary Service 201," on the topic of Activism & the Media on Tuesday, March 27 from 9:30 to 10:20 a.m.

Class meets in Kinard 315. I have enclosed a campus map with the building and parking highlighted for your convenience. Visitor parking is available in front of Tillman Hall, in the Dinkins Student Center parking lot, and in the Admissions parking lot.

I have also enclosed a copy of the class syllabus, which may be helpful in familiarizing you with the purpose of the class so you can prepare for your presentation. Please plan to take 40 to 45 minutes of the class time for the presentation.

Please let me know if you need any audiovisual equipment. If you need me to make copies of any handouts beforehand, I'll be happy to do so if you can get a master to me a few days in advance. Should you choose to make your own copies, there are 20 students and one instructor in the class for a total of 21.

I am looking forward to your presentation and believe the students will benefit greatly from your experience and knowledge.

Sincerely,

Lauri S. Yeargin
Student Development Coordinator

Gardner-Webb

December 7, 2001

Mr. Ken White, News Director
WCCB-TV, Fox 18 News
One Television Place
Charlotte, NC 28205

Dear Ken,

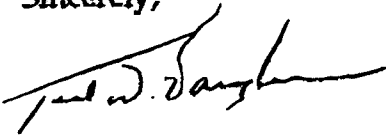
Many, many thanks for taking your valuable time to talk with my Station Operations class today. As was clearly evident, the students really enjoyed your presentation. Your insights into the Charlotte television market and Nielsen's rating reports was very helpful and pertinent information for them.

Our department and its programs are growing and enthusiasm for radio and television is beginning to take on a life of its own. You and Fox 18's management are to be commended for supporting higher education and enhancing our efforts to provide qualified entry level personnel for the broadcast industry. Sadly, not all stations in the Charlotte area are willing to do that.

We will have students who are looking for internship experience next summer. I hope WCCB will consider their applications. I have a hunch you will be hearing from several of them.

I know that it is quite a drive to Boiling Springs from Charlotte and your schedule is always tight. But, rest assured that everyone genuinely appreciates your efforts in our behalf. I look forward to seeing you again in the near future. Thanks again. Please do stay in touch.

Sincerely,



Ted W. Vaughan, Chair
Department of Communication Studies
Office: 704-406-4392
FAX: 704-406-3872
tvaughan@gardner-webb.edu

c: Ms. Kimberly Adams

Boiling Springs
North Carolina 28017
(704) 434-2361

People who care

Ken White

From: Matt Webber <mwebber@gardner-webb.edu>
To: <kwhite@fox18wccb.com>
Sent: Friday, December 07, 2001 5:37 PM
Subject: thanks

Ken,

I just wanted to say thanks again for taking the time to visit with us at Gardner-Webb. You have been very helpful with your suggestions and encouragement. Kimberly Adams and I both have taken note of your guidance regarding our sending news and sports items. And I will certainly pass along to our communications faculty your offer of having students see a broadcast.

Keep us in mind if expansion, bureaus, story ideas or anything else may apply to Gardner-Webb. Once again, thanks.

Matt Webber
Director of University Communications
Gardner-Webb University
Phone: (704) 406-4637

12/10/01



Guidance and Student Services

Walton Plaza
700 East Stonewall Street, Suite 708
Charlotte, North Carolina 28202

February 19, 2002

Mr. Ken White
News Director
WCCB-TV Fox 18
One Television Place,
Charlotte, NC 28205

Dear Ken:

Thank you for agreeing to host a session for the 2002 Academic Internship Program's Journalism Group Internship. The group is composed of Charlotte-Mecklenburg high school students who are interested in journalism as a career. Your session on March 6, 2002 is an important part of their experience.

The students are scheduled for fourteen sessions that meet weekly from 3:30 pm – 5:30 pm. The first six sessions are at *The Charlotte Observer*. Students will be exposed to areas including, but not limited to, reporting, writing, editing, photojournalism, and design. The last eight sessions cover other opportunities in journalism. I have included a copy of the entire schedule so you will be aware of the other professionals who have agreed to donate their time and talent to this educational experience.

Whenever possible, the use of articles, brochures, videos, and hands-on experiences add significantly to the sessions. The coordinator assigned to chaperone your session will contact you a few days before your scheduled date as a reminder and to discuss any last-minute issues. If you need to provide specific parking instruction, you may contact me by e-mail at jromanek@cms.k12.nc.us or by phone number at 704-444-2639. Thank you again for your contributions to our students.

Sincerely,

A handwritten signature in cursive script that reads "Jeanne Hunt".

Jeanne Hunt
Academic Internship Program Coordinator

Enclosure

Right Moves
Keeping Kids In School**Right Moves for Youth**

1051 SOUTH CALDWELL STREET CHARLOTTE, NORTH CAROLINA 28203 704 377 4425 FAX 704 377.3196

March 1, 2002

Mr. Ken White, News Director
Fox 18 WCCB
1 Television Place
Charlotte, North Carolina 28205

Dear Ken,

Thank you and your staff for hosting our second workshop. The young people and their parents truly enjoyed and appreciated the information shared by Reid Sartin, Hector Denobili, and yourself. The visit definitely provided each "Slate 1,2,3" participant with a tremendous depth of knowledge regarding the various media career paths. Thanks again for allowing the children to become "On Camera Talent" for the evening's broadcast. It was a memorable experience that they will probably never forget.

Since our visit to Fox 18's studio, several of them have asked questions about the world of television and television production, I think that is largely because of your presentation. If time permits you are welcome to check up on them as they progress through Charlotte Mecklenburg's Public Access training this summer.

Again, please know how much we appreciate your willingness to share with the youth of our community.

Sincerely yours,

Ericka M. Ellis-Stewart
Executive Director
Right Moves For Youth

Enclosure (1)



www.RIGHTMOVESFORYOUTH.ORG





Guidance and Student Services

Walton Plaza
700 East Stonewall Street, Suite 708
Charlotte, North Carolina 28202

October 10, 2002

Mr. Ken White
FOX 18 WCCB-TV
1 Television Place
Charlotte, NC 28205

Dear Mr. White:

Thank you so much for sponsoring students in the Charlotte-Mecklenburg Schools Academic Internship Program. As we begin the new school year it is important to reflect on what has made this program a success for the past twenty-seven years. Emphasis must be placed on sponsors like you who continue to support the program and provide valuable learning experiences for students.

Our superintendent encourages continuous growth in the number of partnerships and volunteer programs designed to meet specific district goals. The vision is to ensure that Charlotte-Mecklenburg Schools becomes the premier urban, integrated school system in the nation in which all students acquire the knowledge, skills and values necessary to live rich and full lives as productive and enlightened members of society. Our interns are better prepared for making the decisions that impact their future by participating in hands-on experiences that support these goals.

Thank you again for your cooperation and support. You are to be commended for taking an interest in the future of our youth. You are helping the Charlotte-Mecklenburg Schools attain the goals necessary to prepare our students for greatness!

Sincerely,

A handwritten signature in cursive script that reads "Jeanne T. Hunt".

Jeanne T. Hunt

A handwritten signature in cursive script that reads "Sarah J. Price".

Sarah J. Price

A handwritten signature in cursive script that reads "Gale F. Collins".

Gale F. Collins

A handwritten signature in cursive script that reads "Judith B. Cooper".

Judith B. Cooper

Academic Internship Program Coordinators



Guidance and Student Services

March 7, 2003

Walton Plaza
700 East Stonewall Street, Suite 708
Charlotte, North Carolina 28202

Mr. John Hutchinson, General Manager
FOX CHARLOTTE
One Television Place
Charlotte, NC 28205

Dear Mr. Hutchinson:

On behalf of the students in Charlotte Mecklenburg Schools Academic Internship Journalism Group, please extend our thanks to a number of your personnel for providing valuable professional information Wednesday evening. Your staff represented important departments within your station and shared individual educational backgrounds which is beneficial for students planning for their own futures. Questions were encouraged and answered expertly and thoroughly.

I would like to recognize all the people who made the session so successful:

1. Ken White, News Director, made the preliminary arrangements but was not available on the date we came. We are so appreciative of his assistance throughout the year as he serves on our Academic Internship Board.
2. Megan Rice, Assignment Editor and Reporter, jumped in at the last minute and led the two-hour session. She introduced the various personnel and locations within the station and gave personal background of the steps she had taken to reach her present position.
3. Jeff Roper allowed the students to observe an actual taping of a TV promotion. It was good to see that it's difficult to get it perfect the first time.
4. Reg Taylor, Meteorologist, gave the students the opportunity to stand before the "blue board" and try to use the map and speak to the camera. He took extra time to explain the importance of continuing education in his field.
5. Paul Butler, Sports Editor, shared his responsibilities and took us behind the scenes to the special work area his department uses.
6. Shanai Harris, Anchor, taped a teaser for us and then spoke to the students about the need for college internships and the ability to write, edit and write on a website.
7. Rob McMannen, Chief Photographer, let us try to read Shanai's teleprompter message and explained his job and the various equipment he and his staff are responsible for. He let one female student try on the heavy camera for size and he also helped Megan with the touring when the interns broke into two groups.
8. Eric Anderson, Technician, took us through Master Control and Production Control and explained how critical those areas are. It was interesting to see that video and audio are separated and how much equipment is necessary, especially with having two stations at one site.
9. Many other people at your station spoke to us briefly and made us feel most welcome. I don't mean to ignore their contribution but I had a hard time keeping up with names. One thing the students noticed was the comfort level of your staff. Everyone shared how much they love their job, especially the variety they find in what they do.



Guidance and Student Services

Walton Plaza
700 East Stonewall Street, Suite 708
Charlotte, North Carolina 28202

October 16, 2002

Mr. Kenny Curnow
One Television Place
Charlotte, NC 28205

Dear Mr. Curnow:

On behalf of the students in the Academic Internship Radio/TV group, please accept my sincere thanks for the wonderful session you hosted at Fox Charlotte on Wednesday, October 9, 2002. As always, the FOX family made the students feel so very welcome.

You certainly lined up a fantastic group of people to talk with the students about television broadcasting. Each person did such a nice job of sharing their experiences, roles, and responsibilities in their respective jobs. Special thanks to you, Ken White, Rob McMannen, Mark Mathis, and Shanai Harris for spending time with our students.

As our young people are making critical decisions about their future educational and career paths, it is so important that business people share their knowledge and expertise with them. Please thank each speaker for taking time from their busy schedules to provide advice and valuable information to our future workforce.

Sincerely,

A handwritten signature in cursive script that reads "Gale F. Collins".

Gale F. Collins
Academic Internship Program Coordinator

Sent by: Carmel Golf Shop 704 945 3339

06/25/01 10:10AM Job 635

Page 1/1

To: Paul Butler, FOX 18 Sports Anchor

From: Margie Eades, Carmel Country Club

Dear Paul,

On behalf of the North Carolina Women's State Amateur Championship, NCWGA and Carmel Country Club, I wanted to thank you for your support and coverage of our recent tournament held at Carmel Country Club.

We also appreciate Matt Biondi and Harlow Sumerford's participation in our Media Day and the interest they showed in this prestigious championship.

Thank you again for the crew you sent out for your extensive coverage and for choosing to make it a priority as a lead story for your sports news. Your efforts are greatly appreciated.

Sincerely,

**Margie Eades
704-541-7703**



Nisbet Oil Company
1818 Baxter Street, P.O. Box 35367
Charlotte, NC 28235-5367
(704) 332-7755

February 19, 2001


Ken White
News Director, WCCB
1 Television Place
Charlotte, NC 28205

Dear Ken,

I wanted to write and say a word of thanks to your news team for their quick response to our contaminated kerosene recall on Sunday night, February 11, 2001. Robin Thorpe was particularly helpful to me as she took my initial phone call. We think we have now accounted for all the kerosene that was recalled.

I want you to know that telling the story may have saved someone's life. I know our customers are grateful as well. Please pass my along my thanks to rest of your team.

Sincerely,


Jimmy White
President
Nisbet Oil Company



December 7, 2001

Mr. Ken White
News Director
WCCB
One Television Place
Charlotte, NC. 28205

Dear Ken:

Speedway Children's Charities wish to thank you and the WCCB staff for your time and coverage of our Tree Lighting and Grant Distribution on December 5th at Lowe's Motor Speedway. We truly appreciate your support of the Charities. In doing so you have helped affect the lives of many children in need.

If there is any thing we can do for you please do not hesitate to call.

Thank you,

Debbie Wilson
National Marketing Director
Speedway Children's Charities

The Official Charity of Speedway Motorsports, Inc. and Sonic Automotive, Inc

5555 Concord Parkway South • Smith Tower • Suite 336 • Concord, NC 28027

Phone: 704-455-4396 • Fax: 704-455-1099

www.speedwaycharities.org

Ken White

From: Gary McLaughlin <gmclaughlin@fox18wccb.com>
To: <kwhite@company.mail>
Sent: Thursday, December 06, 2001 8:47 AM
Subject: Thank you

Ken,

Many thanks to you and your group for the coverage of the torch relay events in Hickory. We used that as an opportunity to secure some new business revenue for the station. Everett Chevrolet will be our 10pm weather sponsor in 1Q, thanks in large part to your willingness to help us out. The money came to us at WBTV's expense. As Mike Lange would say, we beat 'em like a rented mule.

Thanks again,
Gary

12/10/01

LABOR DAY COMMITTEE

CHARLOTTE, NORTH CAROLINA

December 3, 2001

Mr. Ken White
WCCB TV Fox 18
One Television Place
Charlotte, NC 28205

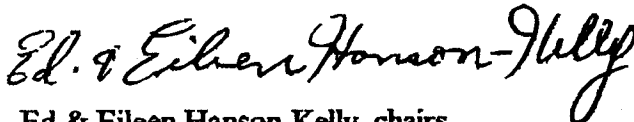
Dear Mr. White:

Thank you for taking the time from your busy schedule to attend our second Labor/Media Roundtable last Thursday. We were very pleased with the exchange that took place. Your presence was a strong indication that WCCB TV Fox 18 is willing to work with the Labor Community as we dialogue with the media about better news coverage.

We are looking forward to the media training session early next year that was discussed at the Roundtable. The dates under consideration are Thursday January 31 or Tuesday February 5, beginning at 10:30 AM at FOX 18 conference room. We will contact you shortly to see about your availability, and what part of the training you would like to present.

Again, thanks for coming and sharing your thoughts with the Labor leaders of this community. We wish you a Happy Holiday Season and look forward to seeing you again soon.

Sincerely,



Ed & Eileen Hanson-Kelly, chairs
Labor Day Parade/Media Committee
Council



William Cashion, President
Southern Piedmont Labor

William C. Davis

821 Burnley Road
Charlotte, N.C. 28210
(704) 523-9599

11-12-01

Thanks so very much for your
fine coverage of the Veterans Day
Program at Providence Presbyterian
Church on Sunday 11-11-01.

Kristen Hartman did a fine job
along with Rob McMannan.

Kristen is a fine newscaster/
Anchor & is the most attractive
media person in Charlotte.

Sincerely — Thanks a million!

William C. Davis
WW II Marine Veteran



Gary McLaughlin
WCCB
1 Television Pl
Charlotte, NC 28205-7098

Dear Media Partners,

Thank you for helping us make the 6th annual BI-LO Bags Hunger Campaign a success. We know the demand for your airtime and services is great, so we are grateful that you saw the importance of this campaign, donating your time and services to bring awareness to the problem of hunger in your local area. Special thanks go to News Director Ken White, Programming & Promotions Director Jeff Arrowood, their staffs, and the on-air personalities that volunteered to bag groceries. The promos and news coverage resulting from your efforts were truly some of the strongest in any of our markets.

All money donated through the BI-LO Bags Hunger scan cards will stay in your area, helping to replenish summertime's dwindling supplies at local food banks. System-wide, BI-LO collected nearly \$150,000 through the BI-LO Bags Hunger Campaign. We truly couldn't have done it without you.

Sincerely,

Donna Waldrep
Public Affairs Marketing Manager
BI-LO, Inc.

Robyn Wilcox
Promotions Manager
The Leslie Agency

Katherine McGearry
Market Specialist
The Leslie Agency

Ken White

From: <Audmelton@aol.com>
To: <kwhite@fox18wccb.com>
Sent: Sunday, November 11, 2001 7:06 PM
Subject: A big thanks to Kyle Carnes

Ms. White,

I just wanted to write you and say thank you for sending Kyle Carnes to Smithfield Elementary on October 31, 2001. He is a very professional young man who appears to love his job. He was quite delightful and I wanted you to know that it was a pleasure having him visit Smithfield. I wish him the best of luck in his career and I hope that he can visit us again soon.

Sincerely,
Audrey Melton
Smithfield PTA Secretary

11/12/01

Ken White

From: Laura Hollis <lholis@fox18wccb.com>
To: Ken White <KWhite@company.mail>
Cc: Mark Turner <MTurner@company.mail>
Sent: Wednesday, December 13, 2000 12:15 PM
Subject: The Relatives

Good afternoon! Yesterday, I met with Jason Wise from The Relatives, a non-profit agency that helps abused and runaway kids and teens. Jason expressed several times to me what a great job our news did in covering their Youth Ambassadors program recently and how much response they got from our coverage. In addition Ken, he praised you specifically for being wonderful to work with - following up, attention to detail, etc. He said that out of every station in the market, you are by far the best News Director to work with.

Just thought I'd pass along the good stuff.

Happy Holidays, etc.!

Laura Hollis
Market Development Grinch
704.632.7314

12/13/00



Ken
Gaston ✓

**NORTH CAROLINA
STATE BUREAU OF INVESTIGATION
DEPARTMENT OF JUSTICE**



MICHAEL F. EASLEY
ATTORNEY GENERAL

3320 GARNER ROAD
P. O. Box 29500
RALEIGH, NC 27626-0500
(919) 662-4500
FAX (919) 662-4523

BRYAN E. BEATTY
DIRECTOR

October 20, 2000

Mr. Mark Turner, General Manager
WCCB FOX 18
1 Television Place
Charlotte, NC 28205

Dear Mr. Turner:

On behalf of the agents and staff of the Southern Piedmont District, I would like to thank you for the hospitality extended by you and your staff yesterday. The use of your facilities and tour of WCCB added greatly to our district meeting. It is always of benefit for public service agencies to interact and better understand one another's activities.

I would also ask you extend our thanks to Ken White and Gaston Bates for their hospitality, time and insight in making this event possible. We look forward to continuing an ongoing and positive relationship with your station and all news media.

Sincerely yours,

B. D. Burpeau, Jr.
Special Agent in Charge

BDBJR/keb

cc: Assistant Director L. G. Young
Special Agent M. A. DeSilva



A Nationally Accredited State Agency

An ASCLD/LAB Accredited Laboratory Since 1988



The Chamber

Greater Raleigh Chamber of Commerce

Brian,

On behalf of the Greater Raleigh Chamber of Commerce, I want to thank you for sponsoring Mega Marketplace last Friday.

Your presentation was perfect! very well received. B50 The Buzz has a very positive image within the Chamber! within the community! between you! Travis I can understand why.

I look forward to future events sponsored by B50 The Buzz.

Thanks again!

Kenny Stok

CCB

02-10-2003

Dear Brian,

Thank you so much for the contribution to The Rotary Foundation, Inc for Polio Plus. It's folks like you that do "make a difference."

Everyone really enjoyed your talk & I know the questions could have continued for much longer.

Please come back to visit. I personally want to thank you for helping out Polio Plus & our club benefits as well w/ another contribution.

Best wishes,
Jim

JIM LEAK

Vice-President
Croasdale Office
1821 Hillandale Road
Durham, N.C. 27705
(919) 683-7781

NORTH CAROLINA



Jeff Huff
Sergeant First Class
NC National Guard

28 April 2003

WRBZ (AM) 850
5000 Falls of Neuse Rd.
Raleigh, NC 27609

TO ALL EMPLOYEES,

We sincerely appreciate the outstanding support your staff of WRBZ (AM) 850 have continually provided the North Carolina National Guard. We are proud of our relationship with the 100 North Carolina counties where we are located in 75 with 94 armories and we've never forgotten that our first mission is to support the local community. Without your generous contribution of our Non-Commercial Sustaining Announcements, we could not adequately man, equip and train the soldiers necessary for our local, state and federal missions.

With your help, we have maintained a force of over 10,300 soldiers throughout North Carolina who serve part-time and are committed full-time to being ready when needed. We have helped thousands of these citizen-soldiers earn a college degree, receive formal training and gain specialized skills. The National Guard is unique among Armed Services, with a dual mission to the state and nation. With lineage dating to 1636, we are proud to be American's oldest Armed Services.

We know how valuable your airtime is and we humbly appreciate the trust you've placed in us. If we can be of service to you now or in the future, please let us know.

Sincerely,


Jeffrey Huff
SFC, NCARNG
Marketing Director

MARKETING & ADVERTISEMENT, 112 W. HWY 24, ROSEBORO, NC 28382
PHONE (910) 525-2727 FAX (910) 525-0200 E-MAIL jeffhuff@ncguard.org



April 23, 2003

Mr. Brian Maloney
General Manager
WRBZ Radio - 850 the Buzz
5000 Falls of Neuse Rd.
Raleigh, NC 27609

Subject: Polar Challenge Sponsorship

Dear Brian,

This letter is to express our sincere thanks for your support of the 6th Annual Polar Challenge Golf Tournament to raise money for the American Cancer Society (ACS). Your support by running 100 public service announcements for our tournament on your radio station helped us raise over \$8,000 for the ACS, making this one of our most successful years ever.

It is the great generosity of companies such as yours that enables us to continue our fight against this horrible disease. Thanks so much!

We look forward to having you as a sponsor again next year.

Sincerely,

A handwritten signature in cursive script, appearing to read "Neil Banerjee".

Neil Banerjee
Tournament Director

A handwritten signature in cursive script, appearing to read "Marie Shelton".

Marie Shelton
ACS Community Income Manager

Southeast Division, Inc.

11 South Boylan Avenue, Raleigh, NC 27603-1839 t) 919.834.8463 f) 919.839.0551
For Cancer Information 800.ACS.2345 www.cancer.org



100 Towerview Court

Cary, NC 27513

919/380-9505

919/380-0025 (FAX)

www.jimmyv.org

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Jonathan Simons, M.D.

Nicholas P. Valvano

Chief Executive Officer

April 14, 2003

Brian Maloney
850 The Buzz
5000 Falls Of Neuse Rd
Suite 308
Raleigh, NC 27609

Dear Friends:

Please allow me to take this opportunity to personally thank you for your participation in The V Foundation for Cancer Research's *March Madness Edition* of the Show Your Spirit program.

We continue to be humbled by the support that the Triangle community provides in our quest to raise funding and awareness for cancer research.

The Foundation receives donations, and is the beneficiary of fundraisers from across the country. In turn, we have funded cancer research nationwide. In our 10-year history, in our home state of North Carolina, we have given 18 cancer research grants totaling \$1.7 million.

My brother Jim was a New Yorker by birth but became a North Carolinian in his heart. This area was the site of the first-ever fundraiser to benefit The Foundation, the Jimmy V Celebrity Golf Classic. Most recently, it has become the home of the Jimmy V Women's Basketball Classic. We at The V Foundation are proud to have the national headquarters for The Foundation right here in the Triangle and are grateful that this community continues to embrace our cause.

In the upcoming years we hope to expand Show Your Spirit to a national-caliber annual event- but we will never forget that the roots of this program were provided by our generous friends, right here at home.

Thank you again for your donations- every single dollar will help in our fight to fund research that will help turn victims into survivors and ensure that this disease that claims so many of our loved ones will devastate no more.

Sincerely,

Nick Valvano
Chief Executive Officer

Commemorating Our 10th Anniversary



BOYS & GIRLS CLUBS

January 13, 2003

Mr. Brian Maloney
Vice President/General Manager
Alchemy Communications/WRBZ-AM
5000 Falls of Neuse Road, Ste 308
Raleigh, NC 27609

Administrative Office
Boys & Girls Clubs
701 N. Raleigh Boulevard
P.O. Box 14337
Raleigh, N.C. 27620
(919) 834-6282
Fax: (919) 821-2625
www.wakebgc.org

Dear Brian,

Thank you for your and your staff's hard work conducting the 2002 Jingle Balls campaign. The truckload of athletic equipment and the check for \$2,000 from the online auction will really make a difference this year for 3,000 youth members at the Boys & Girls Clubs. The directors' eyes lit up at the new equipment! Our basketball programs are in full swing now and youth are signing up for spring and summer soccer, baseball, floor hockey, handball and softball now. Your generosity and kindness each year puts many smiles on many faces.

Thank you for your continued partnership and we look forward to working with you next year to continue to provide *The Positive Place for Kids*.

Sincerely,

April D. Anthony
Vice President of Resource Development

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A United Way Agency

The Positive Place For Kids
Please Remember The Boys & Girls Clubs In Your Will



BOYS & GIRLS CLUBS

Administrative Office
Boys & Girls Clubs
 701 N. Raleigh Boulevard
 P.O. Box 14337
 Raleigh, N.C. 27620
 (919) 834-6282
 Fax: (919) 821-2625
www.wakebgc.org

January 16, 2003

Mr. Brian A. Maloney
 Vice President/General Manager
 850 the Buzz Sports Radio
 5000 Falls of Neuse Road, Suite 308
 Raleigh, NC 27609



Dear Brian,

Just a note to thank you and 850 the Buzz for the 5th Annual Jingle Balls campaign and the 2nd Annual on-line annual Jingle Balls auction. -

The donations of the balls, equipment and the proceeds for the auction are a great support to our Clubs and the on air exposure is fantastic.

Again, another great year and look forward to next year.

Cordially,

 
 Ralph E. Capps
 President/CEO

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 G. Smedes York

President/CEO
 Ralph E. Capps



A United Way Agency

The Positive Place For Kids
Please Remember The Boys & Girls Clubs In Your Will

5101 Rolesville Road
Wendell, NC 27591
February 14, 2003

Ms. Stephanie Wetzel
Alchemy Communications
5000 Falls of the Neuse Rd.
Suite 305
Raleigh, NC 27609

Dear Ms. Wetzel

I would like to thank you for taking the time out of your busy schedule for arranging for me to come and job shadow.

I was amazed to find out how preparation and planning must be done for just one show. I greatly enjoyed shadowing Mr. Henry and I learned a great deal about how everything must be timed precisely and how every show has a "clock" stating the time of commercials and time for the show. The question and answer session I had with Mr. Maloney was very informational. I really admire the work and love that the people have for their job.

Thank you for arranging the tour around the studio and this experience has greatly piqued my interest in radio broadcasting.

Sincerely,

Bryce DeBlasi

Bryce DeBlasi



CATAWBA COUNTY
HISTORICAL ASSOCIATION

April 23, 2002

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Mr. Dave Lingafelt
WNNC - Radio
P.O. Box 940
Newton, NC 28658

CATAWBA COUNTY
MUSEUM OF HISTORY

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KIMBERLY H. WHITLEY

Dear Mr. Lingafelt:

The Catawba Valley Pottery Festival Planning Committee members, on behalf of the sponsoring cultural organizations - the Catawba County Historical Association and the North Carolina Pottery Center - express their appreciation for your support of the Fifth Annual Pottery Festival.

HARPER HOUSE /
HICKORY HISTORY CENTER

The Planning Committee was extremely pleased to see this event grow into a larger southeast regional event. Over seven hundred attended the Friday evening gala, which was also billed as an early buying opportunity. Saturday's gate showed a marked increase in attendance over the previous year.

The WNNC-Radio's support of this festival not only provided financial support for the educational programming of the two sponsoring cultural organizations, but also ensures the continuation of this southeast regional event.

MURRAY'S MILL

Sincerely,



(Dr.) Allen W. Huffman, Jr., Chairman
Catawba Valley Pottery Festival Planning Committee

BUNKER HILL
COVERED BRIDGE

MEMBER

FUNDING AFFILIATE OF THE
CATAWBA COUNTY COUNCIL FOR THE ARTS
NC MUSEUMS COUNCIL
SOCIETY OF NC ARCHIVISTS
CATAWBA COUNTY CHAMBER OF COMMERCE
NC FEDERATION OF HISTORICAL SOCIETIES

P.O. BOX 73 - NEWTON, NC 28658

PH 828.465.0383 FAX 828.465.9813

www.catawbahistory.org - email: ccha@cwave.net



Econo Force
INDUSTRIAL SERVICES

413 Thorneburg Drive
P.O. Box 370
Conover, NC 28613
Phone: 828 465-0371
Fax: 828 465-3073
Web: www.econoforce.org

March 20, 2002

Mr. & Mrs. David Lingafelt
621 W. 8th Street
Newton, NC 28658

Dear Janet and David:

Thank you so much for your continuing support of Econo Force. The money from the ACC Tournament tickets was a wonderful and welcome surprise!

Also important though is your mention of Econo Force on WNNC, where so many people tune to every morning. When I first came here, I was told that we were the best-kept secret in the Hickory area. Unfortunately, I have found some truth to that statement. We hope to change that perception and your assistance is much appreciated.

Many thanks again for your ongoing support. May you both receive much joy in knowing that you are making a difference in the lives of others who are in need.

With best regards,

Lynda W. Gross
Executive Director

**aiden Blue Devils**

Dear Dave & Ju-Ju,

I just wanted to drop you a note on behalf of the students and club advisors at Maiden High. Thanks to a lot of help from people like you, we raised over \$9000.00 Saturday for Greg Starnes Day. It was an incredible event. Some things that happened: a man paying \$100.00 to get his car washed, while it rained. People standing in line over 30 minutes to get sandwiches, some people just rode by and gave \$10.00 or \$20.00 dollars. The people at the Comm Scope plants buying over \$700.00 worth of hamburges and hot dogs.

Anyway, thanks again so much for all of your help and publicity. We had people from all over said they heard about on the radio and just wanted to help. The biggest deal though, was a gentleman who ordered 2 hamburgers, and get this, paid \$300.00. "Good people helping Good people" was kind of the adopted motto for the day. And yes, just like the Golf Course, it really didn't rain, just some dew fell out of the sky.

Thanks for all you do for our kids and friends, especially me....

**Butch Parker
Maiden High School**



ASSISTANCE LEAGUE® of Charlotte
Changing Lives for a Better Community

October 6, 2003

Ms. Lee Armstrong
Vice President and General Manager
WSOC-TV
1901 North Tryon St.
Charlotte, NC 28206

Dear Ms. Armstrong;

On behalf of our members, I would like to thank all those involved in the WSOC-TV **NINE WHO CARE** Awards. Assistance League of Charlotte members give back to our community because we care about the future of the children living here. It was an honor to be recognized for these efforts by WSOC at the 2003 **NINE WHO CARE** Awards luncheon.

Thank you for your efforts in making the public aware of the many individuals and organizations in Charlotte and surroundings areas that make a difference. Together we make the world a better place to live, work and raise families.

Sincerely

Nancy Bradley, President, Assistance League of Charlotte



Joseph W. Grier Academy

8326 Grier Road
Charlotte, North Carolina 28215

September 8, 2003

WSOC-TV
1901 North Tryon St.
Charlotte, NC 28206

Dear Sirs:

On behalf of the staff and students at Joseph W. Grier Academy, thank you for providing television coverage of our dedication and ribbon cutting ceremony on Thursday, September 4, 2003. We are very proud of our school and appreciate you providing media coverage for the Charlotte community to see.

We have obtained ordering information and plan to purchase a videotape of your coverage to have as documentation of the events of our first year. That tape will be a treasure for our present students and those students who will attend elementary school here far into the future.

Again, thanks for helping to introduce Joseph W. Grier Academy to the community.

Sincerely,

A handwritten signature in cursive script that reads "Celia Brandon-Phelan".

Celia Brandon-Phelan
Principal



PO Box 165
Spencer, NC 28159
(704) 686-2889
FAX (704) 639-1881
nctrans@tarheel.net



July 22, 2003

To: Tammy Harris and Kay Hall
From: Jemi Johnson
Re: Family Focus Participation

Dear Ms. Harris and Ms. Hall,

I wanted to personally thank you both for allowing the N.C. Transportation Museum another wonderful year of participation in the Family Focus campaign. The Family Focus series allows the museum exposure to a wide demographic audience and brings in new visitors each year.

This year, the museum had nearly 800 visitors ask for the Family Focus discount, raising an additional \$2,380.00 for the museum's site operations. This number was up from last year's participation of around 250 participants. The Family Focus series is a valuable asset to WSOC Channel 9, and we feel honored to have been a part of the campaign.

Again thank you for your help, and we appreciate this opportunity. We hope to work with you again next year.

Best Regards,

A handwritten signature in cursive script, reading "J. Jemi Johnson", followed by a long horizontal flourish.

Jemi Johnson
Public Information Officer
N.C. Transportation Museum
411 S. Salisbury Avenue
Spencer, N.C. 28159

cc: Elizabeth Smith, Executive Director of the NCTM
Sturges Bryan, President of the NCTM Foundation



THE CHARLOTTE 49ERS
ATHLETIC FOUNDATION
9201 UNIVERSITY CITY BLVD.
CHARLOTTE, N.C. 28223-0001

P: 704.687.4950
F: 704.687.4918

June 9, 2003

Lee Armstrong
WSOC-TV/WAXN TV
P.O. Box 34665
Charlotte, NC 28234

Dear Lee:

The Charlotte 49ers Athletic Foundation would like to thank you for attending the 20th Annual Great Gold Rush Auction. We hope you enjoyed this special evening, and are pleased to announce that the Auction raised over \$181,000 for our student-athletes and teams, which proudly represent the University. This would not have been possible without the participation of over 500 Auction attendees like you, and we appreciate your support.

Please mark your calendars now for next year's event:

21ST ANNUAL GREAT GOLD RUSH AUCTION
SATURDAY, JUNE 5, 2004
HALTON ARENA
BARNHARDT STUDENT ACTIVITY CENTER
UNC CHARLOTTE

Thanks again for helping the Charlotte 49ers achieve academic and athletic excellence. We look forward to seeing you again soon, and certainly on June 5, 2004!

Sincerely,

A handwritten signature in cursive script, appearing to read 'Judy'.

Judy W. Rose
Director of Athletics





May 21, 2003

Ms. Lee Armstrong
WSOC-TV
P.O. Box 34665
Charlotte, NC 28234

Dear Ms. Armstrong:

On behalf of the Charlotte-Mecklenburg Community Relations Committee, I would like to thank you for your generous contribution and support in making the Twenty-Fourth Annual Police Community Relations Awards Program a success. Please know that it is because of the interest and support of your company that we are able to honor police officers for their efforts in improving police-community relations in the greater Charlotte-Mecklenburg area.

Later this month, the Police Community Relations Subcommittee will begin a formal review and evaluation of this year's program. At that time we will review any comments, concerns, or suggestions submitted by sponsors, police personnel, and the general public. We invite you to be a participant in this process by sharing any suggestions you may have for the 2004 Awards Program. This information can be submitted in writing to the Charlotte-Mecklenburg Community Relations Committee, 600 E. Trade Street, Charlotte, NC 28202 or by calling Donna S. Johnson at (704) 336-3056 Monday thru Friday between the hours of 9:00 a.m. and 5:30 p.m.

Initial plans for next year's program will be developed in the fall of this year. At that time strategies for identifying potential award winners will be developed. We will also begin contacting our sponsors to ascertain their intent on being a part of the 2004 awards program. To that end, we respectfully request that WSOC-TV continue as a sponsor of the Police Community Relations Awards Program.

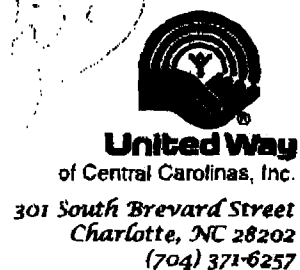
Once again, we thank you for your support and involvement in the Police Awards Program. We look forward to talking with you over the next few months.

Sincerely,

Fran Perez, Chair
Police Community Relations Subcommittee

Enclosures: Ceremony and Luncheon Programs

Gloria Pace King
President



May 8, 2003

Lee Armstrong
Vice President and General Manager
WSOC-TV/WAXN-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Lee,

***Congratulations on being named Outstanding New
Operation of 2002!***

***No one could be more deserving of such an honor.
Your dedication to United Way and the Charlotte
community is very appreciated and deserves to be
recognized.***

Once again congratulations!

Sincerely,

A handwritten signature in cursive script, appearing to read "Gloria", is written over the typed name "Gloria Pace King".

Gloria Pace King

**Committee of 1000**

Howard C. Bissell
Randall C. Bowles
David L. Burner
John Clancey
William A. Coley
Lisa Crutchfield
David S. Dooley
Frank E. Emory
James H. Hance
John W. Harris
Rick Hendrick
Fred W. Klein
Kenneth Lewis
Todd Mansfield
Ed McMahan
Tom Moser
Tom Nelson
Peter A. Pappas
Jerry Richardson
Russell M. Robinson
Felix S. Sabates
Nelson Schwab
Ruth G. Shaw
Paul A. Stroup
Ken Thompson
Krista Tillman
Edward I. Weisiger
Vicki Wilson-McElreath

March 18, 2003

Ms. Lee Armstrong
WSOC-TV/WAXN-TV
PO Box 34665
Charlotte, NC 28234

Dear Lee:

Thank you very much for your support of year two of the Committee of 1000 campaign. It is much appreciated and very much needed as the national and world economies continue to struggle.

We will notify Henry Faison and other founding members of your continued membership in this organization and keep you updated on the Committee of 1000 and events of importance to you.

Sincerely,



Terry M. Orell
Group Vice President
Business Growth

cc: Henry Faison

**Communities In Schools**

HELPING KIDS PREPARE FOR LIFE

December 19, 2002

Cil Frazier
Creative Service Director
WSOC-TV/WAXN-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Cil:

Thank you for hosting the Communities In Schools students from West Charlotte and Garinger High Schools on the 17th of December! We appreciate the station's willingness to give students the opportunity to job shadow with the staff of WSOC. I have enclosed letters from the students who have expressed themselves so well regarding the events of the day. I trust that you will make copies of this letter and share their letters with all involved.

The staff and students of Communities In Schools spoke very highly of the areas they were allowed to observe that day. We value the support WSOC has given us with this opportunity and others such as School Tools, etc. Again, thank you for setting up such a wonderful day.

I look forward to working with you and the staff in the future to afford other students the opportunity to see what goes on behind the scenes at a major news station. Happy Holidays to you all!

Sincerely,

Renee' Anthony Leak, Director
High Schools & ThinkCOLLEGE®

12-19-2002

218
8202
0697
e.org

Jo-lee

Public file

Kae

Ther

Jae



United Way
of Central Carolinas, Inc.

**Communities In Schools**

HELPING KIDS PREPARE FOR LIFE

500 E. Morehead Street • Suite 218
Charlotte, North Carolina 28202
Tel (704) 335-0691 • Fax (704) 335-0697
www.cischarlotte.org

November 1, 2002

Ms. Kay Hall
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Ms. Hall,

Thank you so much for your support of the 2002 School Tools campaign. We appreciate your generous donation as we help kids prepare for life and begin school with the right tools for learning.

This year in Charlotte and Mecklenburg County, we were able to provide 20,000 students with supplies necessary for school. Thanks to the generous support of people like you, we collected over 20 tons (approximately 40,000 pounds) of supplies for the 2002-03 school year. THANK YOU!

Through your involvement, you have shown how important it is for students to feel that they are capable and valued. Through your support of the 2002 School Tools Campaign you have helped thousands of young people in over 100 schools realize the importance of staying in school and building their dreams.

Sincerely,

Cynthia B. Marshall

Cynthia Marshall
Executive Director

Sarah L. Porter

Sarah L. Porter
School Tools Coordinator

*Thank ya for
everything!*



United Way
of Central Carolina, Inc.

ARTS & SCIENCE COUNCIL

Advancing Arts, Science & History

October 11, 2002

Lee Armstrong
Vice President and General Manager
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

*inspired
by
production
& I'll put
in public
place*

Dear Lee,

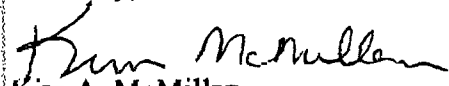
Thank you for the wonderful public service announcement that highlights the Arts & Science Council and our affiliates. We appreciate the contribution of production and media time that you have so generously provided to us.

The spot is well done and Cil Frazier and Sally Ganz were a pleasure to work with putting their heart and creativity into our message.

We will make sure that our 38,000 donors, the ASC Board of Directors and cultural community know how much WSOC has done for our cultural community.

Again, many thanks for providing the ASC with an incredible opportunity to increase the public's understanding of what we do and expand our base of support.

Sincerely,



Kim A. McMillan
Vice President of Communications

cc. Harriet Sanford, President and CEO
Terri Marshall, Vice President of Development



Discovery Place, Inc.

September 18, 2002

Ms. Lee Armstrong
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Lee:

On behalf of the Board of Trustees and staff of Discovery Place, Inc., I would like to thank you and WSOC-TV for your continued support through your in-kind gift valued at \$35,000. Your generous contribution is an investment, which helps Discovery Place further develop and provide high-quality programs to the people of our region.

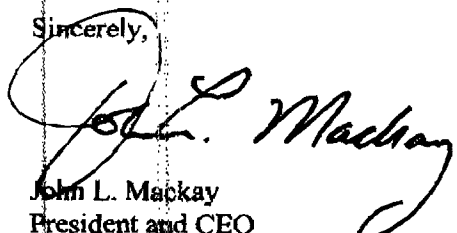
More than ever we know that we are meeting the needs of a rapidly changing community. Our mission is education and our goal is to help prepare an emerging workforce that is comfortable with science and technology. These opportunities would not be possible without the support of local corporations such as Verbatim Corporation and many others who graciously support Discovery Place and The Nature Museum.

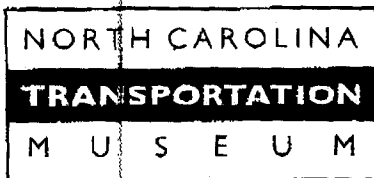
As a corporate member, you will have the opportunity to enjoy many exciting presentations scheduled at Discovery Place in the coming year. We hope you will join us in The Charlotte Observer OMNIMAX Theatre in October for *Jane Goodall's Wild Chimpanzees*. This film, which world premieres here on October 2, 2002, takes viewers into the hearts, minds and lives of wild chimpanzees in the forest environment of Gombe Stream National Park in Tanzania, Africa.

Lee, I sincerely hope that you and the employees of WSOC-TV will visit the science center often this year to see first hand the fun and educational programming that your generous gift helps to support.

Thank you again for your continued and valuable support.

Sincerely,


John L. Mackay
President and CEO



PO Box 165
Spencer, NC 28159
(704) 636-2889
FAX (704) 639-1881
nctrans@tarheel.net

Elaine, Public File



June 27, 2002

Mrs. Mary Gaertner, Special Projects Coordinator
WSOC TV Channel 9 Television
1901 N. Tryon Street
Charlotte, NC 28206

Mrs. Gaertner:

I wanted to thank you so much for working with Pat Hunnell and myself on the "Family Focus" segment. We really appreciate WSOC TV Channel 9 giving us the opportunity to be featured as a "Family Focus" feature and find this publicity invaluable to the museum and its mission.

Families are always looking for new and exciting places to visit and often they overlook or do not have the necessary information about local attractions. Your feature brings that knowledge to the television viewer and it is definitely an added bonus to the WSOC TV program.

Thank you again and I hope that we can work together in the future.

Best Regards,

J. Jemi Johnson
Public Information Officer
The N.C. Transportation Museum
411 S. Salisbury Avenue
Spencer, NC 28159

cc: Elizabeth Smith, Executive Director of the NCTM
Kelly Alexander, Administrative Assistant of the NCTM Foundation

*Lay-
nice note!
Mary*

Executive Committee**President**
C.M. (Tripp) Deal, III**President-elect**
David C. Wright, III**Secretary**
Patrick J. McFeeley**Treasurer**
Benner B. (B) Crigler**At-Large**
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Sanford Benjamin, M.D.
Larry F. Berman, M.D.
Karen E. Broach, M.D.
David M. Campbell
Christopher E. Carter
James U. Edwards, III
David H. Ferguson
Richard E. Fogg, Jr.
Thomas C. Gaffney
Ted A. Gardner
Quint Graham
Christopher G. Hall
Tamara J. Haynes
Craig J. Holt
David R. Martin
James McGhee, M.D.
Nancy Morgan, M.D.
Macon B. Moyer
Kay Norris
Mark W. Parker, M.D.
Claudia M. Pearson
Laura Shwedo
Lenny Sistar
Douglas M. Smith
Joyce C. Spencer
Gayle Underdown
Laramie A. Williams, M.D., Ph.D.**Executive Director**
James F. Buckles*dedicated to finding a cure***June 6, 2002****Debi Faubion**
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206**Dear Debi:****Thank you for your generous support of the 2002 Walk to Cure Diabetes.****It is because of caring organizations like yours, that we were able to raise over \$845,000 for much-needed diabetes research. Please accept the enclosed plaque as a small token of our appreciation for everything that you have done.****JDRF is the single largest and most cost-effective private funder of diabetes research in the world today. Thanks to supporters like you, this has been a particularly encouraging period for JDRF and the 16 million Americans who suffer from diabetes and its many devastating complications.****JDRF is committed to further sponsorship of innovative, collaborative diabetes research efforts until a cure is found, and you are certainly helping us achieve that goal. Once again, thank you and I look forward to working with you again during the 2003 Walk season!****Sincerely,**
Susan Johnson
Special Events Coordinator
JDRF, Charlotte Chapter
Charlotte Chapter
1628 East Morehead Street, #200
Charlotte, NC 28207
t: 704-377-2873 or 800-580-2873
f: 704-377-8441
www.jdrfcharlotte.org
www.jdrf.org

500.B Spratt Street
Charlotte, NC 28206
704-376-1785
Fax 704-342-1601
www.secondharvestcharlotte.org

Second Harvest
FOOD BANK
of Metrolina



June 4, 2002

Board of Directors

Tim Alwan
WBTB
Rick Amcettl
Food Lion
Rod Antolock
Harris Teeter
Ken Cameron
Acosta Sales & Marketing
Ginny Favreau
Assistance League of
Charlotte
J.D. Fitzgerald
Winn-Dixie Charlotte
Steve Hall
Merchants Distributors, Inc.
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Bill Johnson
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Vivian Lavay
Tyson Foods
Greg Morris
Lance
Ward Peacock
Ret. Springs Industries
Jerry Pelletier
Stuckey Pelletier
Marketing & Sales
Gale Pendergraph
Nabisco
Frank Timberlake
Ret. Thomas and Howard
Company
B. B. Tripp
Ret. Winn-Dixie Charlotte
Blease Turner
Community Christian
Outreach Ministries
Mary Wannamaker
Ret. BellSouth
Terry Welch
McGuire Properties

Emeritus
Glenn D. Hunt
Theodore C. Heyward, Jr.
(1915-1995)

Executive Director
Anne W. Register

Ms. Nicki Gill
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Dear Ms. Gill:

On behalf of the over 1 million hungry Carolinians who were fed through Second Harvest Food Bank of Metrolina last year (42% of whom were children), I want to thank you for the support provided by WSOC with news stories and placement of the Charlotte Ad Club's "Stop Hunger Here!" campaign. The coverage that you offered helped more people know that hunger is a very real problem in our area and encouraged them to take action. It is only because of these responses from caring businesses, community organizations and individuals that Second Harvest was able to offer 7.3 million pounds of food assistance in 2001.

Please accept this framed proclamation, from our Board of Directors, as a token of our gratitude. And please, keep Second Harvest Food Bank in mind for your future community involvement plans. Sadly, as our economy struggles to recover from the recession, people continue to lose their jobs and hunger continues to grow. We look forward to the opportunity to work with you again.

Sincerely,

Anne Register

Anne Register
Executive Director



The Advertising Council Inc.

Peggy Conlon
President & CEO

May 28, 2002

Lee Armstrong
General Manager
WSOC
PO Box 34665
Charlotte, NC 28234-4665

Dear Ms Armstrong:

For decades, broadcasters like WSOC have been supporting the important work of hundreds of non-profit and government organizations through The Advertising Council. However, too often there is not enough recognition of the remarkable contribution you make to your community. We would like to do our part to shed some light on your generosity.

Enclosed please find a copy of a letter we have forwarded to your congressional representative highlighting your public service contributions in support of Ad Council campaigns in calendar year 2001. This data is obtained from Nielsen's SIGMA reports.

Because of you and your colleagues in the media, over 300,000 deserving students graduated from college through the "A Mind Is A Terrible Thing To Waste" campaign, and countless lives have been saved through campaigns such as "Friends Don't Let Friends Drive Drunk," "Buckle Up. Always." and many more. Whether the PSA is encouraging people to take an active role in crime prevention or to get screened for colon cancer, your support of our messages is making a difference.

Following the tragedy of September 11, your contribution enabled the Ad Council to communicate critical messages to the American people to help the country heal and remain strong. From our earliest PSAs about mental health, tolerance, and highlighting this country's extraordinary diversity with "I am an American," to our continuing efforts to motivate people to get involved in their communities, your support has been vital.

For 60 years, the Ad Council's mission has been to use the power of the media to change attitudes and behaviors in order to create positive social change. We have enjoyed a close partnership with you and could not have communicated our important, often life-saving, messages to the American people without your unrelenting support.

Thank you for doing your part to make this country a stronger and safer place.

Sincerely,





May 29, 2003

Ms. Lee Armstrong
WSOC-TV
P.O. Box 34665
Charlotte, NC 28234

Dear Ms. Armstrong:

On behalf of the Charlotte-Mecklenburg Community Relations Committee, I would like to thank you for your contribution and support in making the Twenty-Third Annual Police Community Relations Awards Program a success. Please know that it is because of the interest and support of WSOC-TV that we are able to honor police officers for their efforts in improving police-community relations in the greater Charlotte-Mecklenburg area.

Later this month, the Police Community Relations Subcommittee will begin a formal review and evaluation of this year's program. At that time, we will review any comments, concerns, or suggestions submitted by sponsors, police personnel, and the general public. We invite you to be a participant in this process by sharing any suggestions you may have for the Year 2003 Awards Program. This information can be submitted in writing to Donna S. Johnson, Charlotte-Mecklenburg Community Relations Committee, 600 E. Trade Street, Charlotte, NC 28202 or by calling Donna Johnson at (704) 336-3056 Monday thru Friday between the hours of 9:00 a.m. and 5:00 p.m.

Initial plans for next year's program will be developed in the fall of this year. At that time strategies for identifying potential award winners will be developed. We will also begin contacting our sponsors to ascertain their intent on being a part of the year 2003 awards program. To that end, we respectfully request that WSOC-TV continue as a sponsor of the Police Community Relations Awards Program.

Once again, we thank you for your support and involvement in the Police Awards Program. We look forward to talking with you over the next few months.

Sincerely,

Frances Perez
Frances Perez, Chair
Police Community Relations Awards Program

Enclosure: Ceremony and Luncheon Program

7/18/2002 14:48

7043342423

INTERNATIONAL HOUSE

PAGE 01/01

Charlotte's Council for International Visitors

A Program of International House

Facsimile Transmission

Date: 03/18/02
To: ELAINE
Company: WSOC-TV Channel 9
Fax: (704) 335 - 4768 4961
From: Amanda Britt, Program Manager

Number of pages: 1
Including this page

Dear Elaine,

It was great to speak with you just now. Thank you for arranging a meeting for our visitors with WSOC-TV's General Manager Lee Armstrong on Friday, March 29th at 11:00 a. m.

The following guests will be participating:

1. Mr. Shaheen SALAHUDDIN - Pakistan
2. Ms. Genet ASHEBIR - Ethiopia
3. Mr. Papa Khalilou TOURE - Senegal
4. Mr. Vinko BESTER - Slovenia
5. Mr. Ron Francis - State Department Escort

You can also find their names and biographic information in the facsimile I sent you on March 7. Please let me know if you need any additional information.

Thank you yet again, Elaine, for your time and efforts. Please feel free to contact me with any questions. In the meantime, I will look forward to speaking with you soon.

Have a wonderful week, Elaine!

Sincerely,



Amanda Britt
Program Manager
Charlotte's Council for International Visitors



January 24, 2002

Mrs. Lee Armstrong

General Manager
WSOC-TV
1901 North Tryon St.
Charlotte, NC

Dear Mrs. Armstrong:

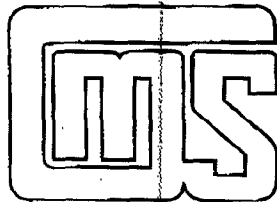
I wanted to take this opportunity to thank you personally and WSOC-TV for allowing Mr. Vasilli Novichonok to see how an American television station operates. Please know that this was the highlight of his stay with us. As we left the television station that afternoon, he was as excited as a small child. The photographs we took in the studios were used that afternoon to create a wall calendar for his office in Mogilev, Belarus.

I would also like to ask that you extend these thanks to everyone that took time out of their day to speak with us, especially Mark Watkins. As you know Vasilli returned home on the following Sunday, but for the remaining four days, Channel 9 News was the "only" thing on the television and not just because of the snow. It was truly fun to watch him point each time Mark came on, or each time he recognized someone or something that he had seen.

As you know Vasilli's home in Mogilev is in the area of the Chernobyl fallout of April 1986. We are dedicated to providing assistance and health aid to the people of Belarus. This small health respite for him and his son was only enhanced by your generosity.

Sincerely,

W. Steve Rankin, Jr.
President, Our Family to Yours



Charlotte-Mecklenburg Schools
Guidance and Student Services
700 E. Stonewall Street, Suite # 708
Charlotte, North Carolina 28202
Telephone (704) 343-3653

Lee
Eric J. Smith, Ed.D.
Superintendent

October 30, 2001

Ms. June Noe, Manager, Public Relations
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Ms. Noe:

On behalf of the students in the Academic Internship Radio/TV Group, please accept my thanks for the wonderful session you hosted at WSOC-TV yesterday. I appreciate your arranging all the enthusiastic speakers, providing the tour and allowing us the use of your very nice conference room. The students could easily relate to your main example of "School Tools", and we were all amazed to learn how much creativity, organization, expense and work that event takes each year. Thank you too for sharing the importance of community service through Family Focus and how important evaluations are at the end of projects. The students needed to hear that a station employs people in many different positions, not all of them visible to the public. Thank you for giving them a realistic view.

Special thanks to **Gwen McGrady**, Production Supervisor, who took time to show us around the station when she needed to be getting ready for the 5 o'clock news. It's always a big thrill to be able to get inside the studio and see where the action really takes place. Ms. McGrady answered questions readily and made us feel welcome in your beautiful new facility. Thank you, too, to **Harold Johnson** for coming in to give the students his advice, suggestions and unbeatable zeal for his position. His warmth is as real in person as it is on TV.

Sally Ganz, Executive Producer of Creative Services, was very informative about her position with promotion, marketing and branding. It was beneficial for the students to learn that writing skills are crucial to this profession. How fun for us to learn that the familiar voice we hear on WSOC promotions comes all the way from New Mexico. Use of the videos, by both you and Ms. Ganz, helped to keep the students interested as well as see the real product.

Learning about the importance of ratings and research was entertaining and informative with your eager **Patricia Harris**, Research Director. She did a good job explaining why and how ratings are determined so that WSOC is able to tell advertisers how many viewers may be impacted through the station. It was an extra bonus that students heard the importance of integrity that she shared when discussing how to avoid influencing Neilson raters.

Young people are making critical decisions about their future educational and career paths, and it is so important that business people share their knowledge and expertise with them. Please thank each speaker for taking time from his/her busy schedule to provide advice and valuable information to our future workforce.

Sincerely,

A handwritten signature in cursive script, appearing to read 'Judy Cooper'.

Judy Cooper, Academic Internship Coordinator



a future without Crohn's disease & colitis

September 28, 2001

Chapter Officers

Carol Rooney
President

Carol Pearson
Secretary

Edward G. Ryan
Treasurer

WSOC-TV

Attn: Lcc Armstrong
General Manager
1901 N. Tryon Street
Charlotte, NC 28206

Trustees

Evclyn Berger
Andre Bergeron
Paige Bickel
William Bray, M.D.
Debi Faubion
Sam R. Fulp, M.D.
Michael M. Gaspari, M.D.
John S. Hanson, M.D.
Lisa Lorende, Psy.D.
Heidi Rotberg, Ph.D.
Barry Schneider, M.D.
Richard Sigmon, Jr., M.D.
Leah B. Trowbridge

Dear Lcc:

On behalf of the Board of Trustees of the North Carolina Chapter of the Crohn's & Colitis Foundation of America, Inc. (CCFA), I would like to extend our deepest gratitude to you for your generous contribution of the Hornets tickets, valued at \$90.00 toward our Angels Among Us Gala. I would also like to extend my thanks for providing tickets to taping of "Who Wants To Be A Millionaire" and "Regis & Kelly", two very popular shows which caused bidding wars at our gala.

I am also very grateful that you helped arrange to have Debi Faubion serve as our emcee for the gala. As expected, she did a fantastic job. Your generosity will help the foundation to continue its commitment to educating the public, providing support programs, and funding ongoing research in the field of inflammatory bowel disease (IBD).

CMAC

John S. Hanson, M.D., Chair
Charles Batish, M.D.
Sam R. Fulp, M.D.
Michael M. Gaspari, M.D.
Steven Lichtman, M.D.
Jane Onken, M.D.
Barry Schneider, M.D.
Richard Sigmon, Jr., M.D.
Fred Vermeulen, M.D.

Crohn's disease and ulcerative colitis, collectively known as IBD, affect up to one million Americans. Since 1967, CCFA has been the only national non-profit organization dedicated to finding the cure for IBD. The foundation relies on a partnership of researchers, physicians, healthcare professionals and lay persons to help it reach this goal. Your gift is so important because it is an element of this partnership.

For tax purposes, please accept this letter in acknowledgment of your contribution and confirmation that you received no goods or services for your contribution.

Staff

Sarah A. Rpe
Executive Director

Kay C. Falandys
Development Coordinator
Charlotte

Gwen Galla
Development Coordinator
Raleigh

Once again, thank you for your generous gift and for your commitment to the foundation. Together, we will reach our ultimate goal of a future without Crohn's disease or ulcerative colitis.

Sincerely,

Carol Rooney
Carol C. Rooney
Chapter President

North Carolina Chapter	442 South Main Street, Suite 1, Davidson, North Carolina 28036
Telephone: 704.894.9751	Toll Free: 888.455.3338 Facsimile: 704.894.9752 E-mail: northcarolina@ccfa.org
North Carolina Chapter	8408 Glenwood Avenue, Suite H, Raleigh, North Carolina 27612
Telephone: 919.786.9852	Toll Free: 800.360.1433 Facsimile: 919.786.9854 E-mail: raleigh@ccfa.org
National Headquarters	Telephone: 800.932.2423 E-mail: info@ccfa.org Internet: www.ccfa.org

**COMMUNITIES
IN SCHOOLS**

Helping kids to help themselves

*Elaine,
JCC file**See - Kay -
JYI - Anne
thank you -
Mary*

September 10, 2001

Dear Mary:

The 2001 "School Tools" Campaign was a huge success. Individuals, businesses, churches, and civic organizations donated over 64 barrels of basic school supplies that will be distributed to over 3,000 Cabarrus County students during school year 2001-2002. This is more than twice the amount we collected last year!

We are grateful to WSOC TV for making it happen in such a huge way, everyone who donated supplies, the North Carolina National Guard for delivering the barrels, all Cabarrus County Food Lion stores which served as collection points, and the volunteers who sorted, bagged, and delivered supplies to the schools. We are also appreciative of your help in promoting our new School Tools partnership with the Kannapolis Intimidators.

The \$150 Staples gift certificate we received at the kickoff allowed us to purchase 10 calculators. Your generosity has made it possible for students who otherwise would not have had one of their own an opportunity to complete homework assignments and have extra practice time to prepare for the End of Grade Math Test. Please make sure everyone there knows how much we appreciate all you did to provide our very deserving students the school supplies they need to have a successful school year.

Sincerely,

Anne Laukaitis cc

Anne Laukaitis
Board Chair
Communities In Schools of Cabarrus County

Catherine Campbell

Catherine Campbell
Executive Director
Communities In Schools of Cabarrus County



Rowan County Literacy Council, Inc.

P.O. Box 95 • Salisbury, NC 28145-0095 • (704) 638-3042 • FAX (704) 638-3013
www.lib.co.rowan.nc.us/literacy
email: rclc@co.rowan.nc.us

September 6, 2001

Ms. June Noe
Manager, Public Relations
WSOC-TV
1901 N. Tryon Street
Charlotte, NC 28206

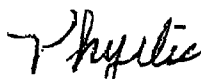
Dear June:

Thanks so much for the wonderful tribute to Catherine yesterday. Please be sure that all involved know how much we appreciate their efforts.

Naturally we are all walking on air with the award. Our volunteers give so much, and this recognition by the community is a big boost for their morale.

Because of Catherine's involvement and our 25th anniversary, we are wondering if we could possibly obtain a copy of all the footage you and Mike did in July in addition to a copy of the material used at the luncheon yesterday.

Sincerely,



Phyllis A. Martin
President



Member of
LAUBACH LITERACY



A United Way Agency

500-B Spruce Street
Charlotte, NC 28206
704-376-1785
Fax 704-342-1601
www.secondharvestcharlotte.org

Second Harvest
FOOD BANK
of Metrolina



July 23, 2001

Ms. Anna Rice
Business Development Manager
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Dear Anna:

I'd like to take a moment to express our sincere thank you for the work of WSOC-TV on behalf of Second Harvest Food Bank of Metrolina and Feeding the Carolinas. Kim did a wonderful job planning and hosting the Kick-Off Luncheon last Tuesday. The turnout was better than ever, and it couldn't have run more smoothly. Kim's professionalism is an asset and it is always a pleasure working with her.

We are excited about this year's campaign. We appreciate the station's support over the past 10 years and are honored by your belief in our work and continued partnership in the effort to relieve hunger in the Metrolina area. It is my hope that this will be the most successful Feeding the Carolinas event to date.

Sincerely,

Anne Pfeiffer
Development Manager

Cc: Lee Armstrong
Jack Dabney
Kim Watson



Called
No
interested
in attending?
✓
✓

Dear North Tryon Member:

We want to thank you for your membership in TNDC. One of our greatest challenges as an organization has always been finding ways of doing something special for our members who greatly support us. Last year we held a members-only meeting with Mayor Pat McCrory, which was a great success. Once again we would like to say thank you to our members and invite you to attend a very important meeting in February:

MEMBERS-ONLY
Breakfast Meeting with
Parks Helms
Chair of the Mecklenburg County Commission
8:30 a.m., Wednesday, Feb. 20
at Hope Haven (3815 N. Tryon)

We will contact you closer to date to confirm your attendance. In the meantime if you have any questions or suggestions about what issues should be covered during that meeting, feel free to call Mary or Lauren at (704) 373-0190.

If you know of others who have not joined or renewed their membership in TNDC, please encourage them to do so in order to attend this breakfast. They can call the number above to request an application.

We look forward to seeing you on Feb. 20.

Sincerely,

H. Harriss

Herb Harriss, President
Tryon North Development Corporation

Phaniels Baptist Church
2685 Phaniels Church Road
Rockwell NC 28138

Rev. Michael Taylor
Pastor
Church 704-782-9661
Fax 704-786-5148

Fax Transmission

Date: Sept. 6, 2001

To: JUNE NOE

Fax Number: 704-335-4968

From: Michael Taylor

of pages including cover page: 1

☐ Please respond by fax

☐ Call if transmission is incomplete

Dear June,

Thank you for all the hard work you did toward the program we had yesterday. I enjoyed the day we spent together taping. What an honor to be picked as one of the "Nine Who Care".

I thank my God, that through the work of you and your crew and the time spent with me that day, this program has received the opportunity to continue to grow and be known. After church last night, I received a phone call with a \$1,000.⁰⁰ pledge toward the Bible Promise Books. Already! What a blessing to be able to have the publicity that thanks to WSOC, the Shield-A-Badge With Prayer Program is allowed to have.

If there is any way possible, I would love to have a copy of the video. Please let me know. I would like to show it to the Keenagers (our seniors). They were so excited the morning they were here to help, and have reminded me - weekly - to remind them when to make sure they were watching the news!

Again, thank you for the good work at WSOC Channel 9.

Sincerely,



Pastor Michael Taylor
2675 Phaniels Church Road
Rockwell, NC 28138
704-782-7201

Lee

PRIDE

January 19, 2001

Lee Armstrong
WSOC-TV
PO Box 34665
Charlotte, NC 28234-9917

Dear Lee,

WSOC-TV's commitment to the Pride Awards, the African American community and to Charlotte is phenomenal. Thank you for another successful year. In addition, it is always a pleasure working with your staff.

Thanks again and please let me know if Pride can be of assistance to you in any other way.

Sincerely,



Dee Dixon
Publisher



South Central Area
 3115 Greenbrook Drive
 Charlotte, NC 28265-6821
 (704) 837-5776
 (704) 837-6479 FAX
 (800) 892-5654
<http://www.lungnc.org>

Serving the counties of:
 Anson
 Cabarrus
 Gaston
 Iredell
 Lincoln
 Mecklenburg
 Montgomery
 Rowan
 Stanly
 Union

Bruce Baker
 WSOC TV
 PO Box 34665
 Charlotte, NC 2823

SUBJECT: Rick Hendrick Celebrity Golf Classic 2000

Dear Bruce,

On behalf of the 2000 Rick Hendrick Celebrity Golf Classic Planning Committee and the American Lung Association of NC - South Central Area. I would like to thank you so much for your support of this very successful event and for WSOC-TV being a tee/hole sponsor. Only because of individuals as yourself can we put together a great event as the Rick Hendrick Celebrity Golf Classic. Your contribution was so important to the event and we all are very grateful for your involvement.

As you may know the Rick Hendrick Celebrity Golf Classic has been the largest fund raiser in North Carolina for the American Lung Association and as of the end of the 1999-2000 fiscal year this event still carries that notoriety. We are thrilled to have this event in the South Central Area and one reason is to be able to have the funds to support asthma, tobacco cessation and air quality programs in this area. For example, children who suffer from chronic asthma have just had the opportunity to attend one of two asthma day camps held in this area. Both Camp Air Care and Camp Summer Breeze are asthma camps which provide a week of fun for asthmatics while teaching them how to manage their asthma which improves their quality of life. Thanks to you and your involvement with the Rick Hendrick Celebrity Golf Classic this opportunity and many other opportunities are available in the South Central Area.

Again, thank you so much for all your support of the American Lung Association of NC and the Rick Hendrick Celebrity Golf Classic. It is very much appreciated by us and many people. Your support has touched many lives throughout the South Central Area.

Hope you are having a nice summer and please plan to join us next year for the Rick Hendrick Celebrity Golf Classic 2001.

Sincerely,

A handwritten signature in dark ink, appearing to read "Lila".

Lila B. Rash
 Area Director

**When You Can't
 Breathe,
 Nothing Else
 Matters®**

Founded in 1904, the
 American Lung Association
 includes affiliated
 associations throughout the
 U.S., and a medical section,
 the American Thoracic
 Society.

Certificate of Appreciation

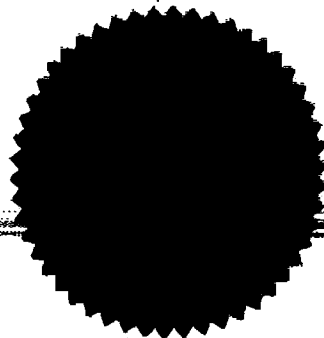
Presented to

WSOC-TV

*in recognition of your participation in the
CAROLINAS JOINT WALK TO CURE ARTHRITIS*

September 16, 2000

*and your contribution for increased arthritis research, education and
services.*



 **ARTHRITIS**
FOUNDATION
Take Control. We Can Help.™

First, I want you to know how vital you are as the "heart and soul" of your station. I'm sending along a **certificate of our appreciation for your work** in representing the voices of our community. I hope it will also help you showcase your value to your station.

Second, I want to illustrate how we can help each other. I represent a resource for your station and community. Guide Dogs for the Blind provides skilled dogs and training in their use to people who are blind or visually impaired throughout the US and Canada. We provide a package of about \$70,000 worth of goods and services to each graduate of our program **at no cost to them**. We receive **no government funding**. But one of our main problems is that **people who might be able to use our services don't know about us**. We're serving only a fraction of the thousands of qualified people we know are out there. Perhaps you can help us by broadcasting our PSAs and including us in your programming.

Local people/local stories for public affairs programs, pet programs, news tags, and children's programming: I could call one person in Fountain Inn today who may be available for interview. He has a dog from our program that helps him in his daily life.



Administrative Offices: P.O. Box 151200 - San Rafael, California 94915 - 415/499-4000 - Fax: 415/499-4035
Oregon Campus: 32901 S.E. Kelso Road - Boring, Oregon 97009 - 503/668-2100 - Fax: 503/668-2141
San Rafael Campus: 350 Los Rancheros Road - San Rafael, California 94903 - 415/499-4000 - Fax: 415/499-4035

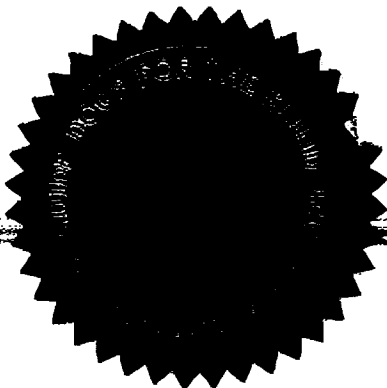


In appreciation

To

June Noe

*Thank you for helping to ensure that all the
voices in our community are heard!*



Joanne Ritter

Joanne Ritter, Public Information Officer, CCAP

Guide Dogs for the Blind, Inc.

GIRLS AND BOYS TOWN NATIONAL HOTLINE

2000 CERTIFICATE OF RECOGNITION

to

WSOC

*for Outstanding Achievement in Community Public Service in the year 2000
resulting in 4,031 calls to the Girls and Boys Town National Hotline
from children and parents in the Designated Market Area (DMA) of
Charlotte, NC.*

Father Flanagan's Boys' Home
Boys Town, Nebraska 68010
Father Val J. Peter, Executive Director

**Public Service
Council**

Elizabeth Ashley
Dan Aykroyd
Scott Bakula
Halle Berry
Nicolas Cage
Michael Chiklis
Mark Collie
Mike Ditka
Lesley-Anne Down
Hector Elizondo
Lee Greenwood
Robert Guillaume
Steve Guttenberg
Jasmine Guy
Reggie Jackson
Pat Haden
Harry Hamlin
Kadeem Hardison
Neil Patrick Harris
Hal Holbrook
Joey Lawrence
Jane Leeves
Edward James Olmos
Elizabeth Pena
Tim Reid
Theresa Saldana
Jimmy Smits
Daniel J. Travanti
Blair Underwood
Carl Weathers
Paul Winfield

DATE: November 2000

TO: WSOC

FROM: The Girls & Boys Town National Hotline

RE: Crisis Calls from Charlotte, NC

Thank you for airing Girls & Boys Town National Hotline Television PSAs during your 2000 broadcast schedule.

After you aired our PSAs this year, the Girls & Boys Town National Hotline received 4,031 calls from parents and children in the Nielsen Designated Market Area (DMA) of Charlotte, NC!

As you know, the Hotline helps troubled parents, teenagers, and children find solutions to any of their problems -- from peer pressure and relationships, to more urgent situations such as physical abuse, violence, and suicide. **But we couldn't help as many people as we do without you.** By broadcasting our PSAs, you provide your viewers with a way to find help immediately -- **the impact is significant and the results are real.**

All of these callers from your community received individual care and professional counseling.

Thank you so much for making this possible.



Mecklenburg County
Board of County Commissioners
600 East Fourth Street
Charlotte, North Carolina 28202
Telephone 704-336-2472

H. PARKS HELMS
CHAIRMAN

*cc: Vicki
Gregg
Mandy
Lor
Hester
any
B. me
T. ad
also
E*

June 14, 2000

Mr. Bruce Baker
WSOC-TV
P.O. Box 34665
Charlotte, NC 28234

Dear Bruce:

It is my pleasure to inform you that the Electronic Town Meeting produced by WSOC-TV in partnership with Mecklenburg County has received a national award.

We have been informed that the National Association of Counties (NACo) has awarded the Electronic Town Meeting a "NACo Achievement Award." NACo is the national association of county governments throughout the United States. The annual awards recognize innovative programs that enhance county government. This honor is a direct tribute to the hard work and dedication your station and Mecklenburg County made in making the Electronic Town Meeting not only successful, but also beneficial to the citizens of this community.

The award will be presented to Mecklenburg County on July 16 as part of the NACo annual conference, which is being held in Charlotte July 14-18.

Again, I want to personally thank you for your work and commitment. Please pass this great news on to those on your staff who participated in the project, and thank them again for their considerable community contribution.

Sincerely,
A handwritten signature in dark ink, appearing to read "H. Parks Helms", is written over the word "Sincerely,".
H. Parks Helms



STATE OF NORTH CAROLINA
OFFICE OF THE GOVERNOR
20301 MAIL SERVICE CENTER • RALEIGH, NC 27699-0301

JAMES B. HUNT JR.
GOVERNOR



Tuesday, May 9, 2000

Mr. Bruce Baker
General Manager
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Mr. Baker:

I just had an opportunity to review your station's coverage of Governor Hunt's recent business mission to Europe. I want to express my personal gratitude and appreciation for the efforts taken by your team. Everyone involved in the project from WSOC-TV went beyond the call of duty to ensure the citizens in your viewing area understood the importance of this mission to the economic vitality of our state. This mission yielded immediate results that you reported and hopefully it'll bring us even more business and tourism development in future years.

COPY
Please pass along my thoughts to your staff, especially to Vicki Montet, Suzanne Stevens, Joe Ehlich and Eric Cole and anyone else who contributed to the coverage.

copy
I look forward to working with your staff in the future.

Sincerely,

Adam Shapiro
Assistant Press Secretary



June 1, 2000

Mr. Bruce Baker
WSOC-TV
P.O. Box 34665
Charlotte, NC 28234-4665

Dear Mr. Baker:

On behalf of the Charlotte-Mecklenburg Community Relations Committee, I would like to thank you for your generous contribution and support in making the Twenty-First Annual Police Community Relations Awards Program a success. Please know that it is because of the interest and support of WSOC-TV that we are able to honor police officers for their efforts in improving police-community relations in the greater Charlotte-Mecklenburg area.

Later this month, the Police Community Relations Subcommittee will begin a formal review and evaluation of this year's program. At that time we will review any comments, concerns, or suggestions submitted by sponsors, police personnel, and the general public. We invite you to be a participant in this process by sharing any suggestions you may have for the year 2001 Awards Program. This information can be submitted in writing to the Charlotte-Mecklenburg Community Relations Committee, 600 E. Trade Street, Charlotte, NC 28202 or by calling Donna S. Johnson at (704) 336-3056 Monday thru Friday between the hours of 9:00 a.m. and 5:00 p.m.

Initial plans for next year's program will be developed in the fall of this year. At that time strategies for identifying potential award winners will be developed. We will also begin contacting our sponsors to ascertain their intent on being a part of the year 2001 awards program. To that end, we respectfully request that WSOC-TV continue as a sponsor of the Police Community Relations Awards Program.

Once again, we thank you for your support and involvement in the Police Awards Program. We look forward to talking with you over the next few months.

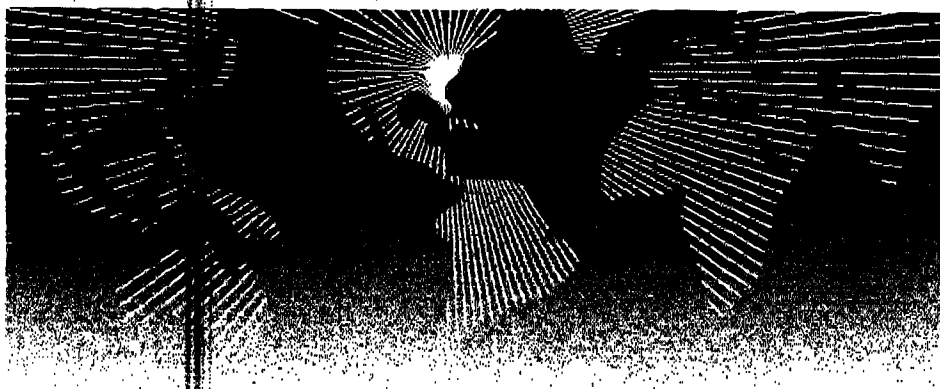
Sincerely,

George A. Wallace, Chairman
Police Community Relations Subcommittee

GAW/dsj

Charlotte's Council For International Visitors

A program of International House



of the community. Thank you
again for your kind support.

Sincerely,
Florence Bonetta

322 Hawthorne Lane
Charlotte, NC 28204 USA
Telephone: 704 334-8093
Facsimile: 704 334-2423

April 11, 2000

Dear Mr. Baker,

I want to extend to you my sincere thanks for meeting with our visitors from Colombia recently. It was very gracious of you to share your time, knowledge, and expertise. Their trip to Charlotte was very valuable and I appreciate you being an important part of it.

Charlotte's Council for International Visitors relies on the participation



*"Promoting economic self-sufficiency among
African-American families and racial inclusion in our communities"*

March 30, 2000

Mr. Bruce Baker
WSOC-TV
PO Box 34665
Charlotte NC 28234

Dear Mr. Baker:

The Urban League of Central Carolinas wishes to thank you for your participation at our Whitney M. Young, Jr. dinner on March 3, 2000. A souvenir program is enclosed.

As you are aware, the dinner serves as the Urban League's major fundraising event. This year's affair was a great success with approximately 720 people in attendance.

I look forward to a continued relationship with you and your company.

Thank you again.

Sincerely,

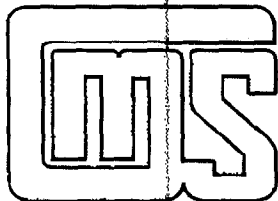
A handwritten signature in cursive script, appearing to read 'Madine Hester Falls'.

Madine Hester Falls
President/CEO

cv
enc

Urban League of Central Carolinas, Inc.
West Fifth Street (28202)
Box 34686
Charlotte, NC 28234-4686
373.2256
704.373.2262





Charlotte-Mecklenburg Schools
Guidance and Student Services
700 E. Stonewall St., Suite # 706
Charlotte, North Carolina 28202
Telephone (704) 343-3653

Eric J. Smith, Ed.D.
Superintendent

March 22, 2000

Ms. Kay Hall, Program Director
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Dear Ms. Hall:

The 1999-2000 Radio/TV group internship was a tremendous success! You played a very important role in the education of the high school students this internship. Sharing your knowledge and experience helped expand the students' awareness about the realities of the Radio/TV profession. Students in the group reported that their career goals were affirmed, changed or altered after spending this semester in the internship.

The success of our education system depends on a continuing relationship between the community and schools. Thank you for the role you played in this effort. We look forward to working with you in the future.

Sincerely,

Gale F. Collins
Gale F. Collins

Sarah J. Price
Sarah J. Price

Linda Stephens
Linda Stephens

2000 Charlotte Heart Ball Committee

Chairperson
Kim McMillan

Honorary Chair
James G. Martin, Ph.D

Sponsorship
David Snapp, Chair
Chuck Clowdis
Kate Richards
Betty Parker
Chris Deelsnyder
James Hicks
Bob Beggs
Mike Ramsey
Melissa Moore
Bruce Walker
Ellen Linares
Bill McMillan
Peggy Lovett
Michele Camero
Jef Freeman
Mark Timperman
Doug White
Kathy Jones
Rhonda Lennon
Lisa Wood
Veronica McBroom

Auction
Amy Roberts, Chair
Anita Dunn, Co-Chair
Paula Reutlinger, Live Auction
John Vincent
Paula Vincent
Debbie Wilcox
Nora Norman
Miller Winecoff
Betty Player
Teri Hayes
Sally Beach
Nina Hollander
Jerry O'Brien
Charlene Miller
Laurie Brady
Mike Lakoff
Kathy Jones
Betty Chancey
Carol Watson

Communications
Kim Johnson Counts, Chair
Joe Deese
Sara Ryan
Amy Yetman
Charis Wilson
Kelli McBride
Janet England
Elizabeth Mayback
Chris Ravencroft
Win Maddrey
Karen Doyle
Janice Mullin
Kristy Tolley

Logistics
Joe Carleo
Linda Dellinger
Jayne King
Sandi Miller
Erin Minton
Joni Walker

Table Sales
Sandi Miller
Judy Smith
Charles Smith

Staff
Amy Cass, Area Director

American Heart Association



Fighting Heart Disease and Stroke

North Carolina Council
1229 Greenwood Cliff #109
Charlotte, NC 28204
Tel: (704) 374-0632
Fax: (704) 374-0634

March 20, 2000

Mr. Bruce Baker
WSOC-TV
PO Box 34665
Charlotte, NC 28234

Dear Mr. Baker:

On behalf of the 2000 Heart Ball Committee and volunteers, we would like to thank you for your corporate sponsorship and support of the 42nd Annual Heart Ball. Through celebratory events like the Heart Ball we are able to raise the funds needed for vital research and educational programs. Because of your interest and involvement, we are a step closer to eliminating the country's #1 killers – heart disease and stroke.

Thanks to partnerships like yours, the 42nd Annual Heart Ball was extremely successful. As a result, the Metro-Charlotte division of the American Heart Association reached all-time records. We are pleased to announce that 82 sponsors, representing Charlotte's corporate and medical communities, supported this year's Ball. More than 775 guests helped to raise over \$285,000. We take great pride in keeping expenses less than 25% of gross income. It is important to the American Heart Association to respect donor's contributions, making research and education our #1 priority.

Thank you again for your participation. Due to the last several years of success, we work hard to keep the momentum going. We invite you to continue your involvement at the 43rd Annual Heart Ball. You are truly an ambassador for cardiovascular research and education. The American Heart Association and individuals with cardiovascular disease are extremely grateful to you.

Best wishes,

Kim McMillan

Jim Martin

Amy Cass

Kim McMillan
2000 Heart Ball Chair

James G. Martin, PhD
2000 Honorary Chair

Amy Cass
AHA Area Director

P.S. An evaluation has been enclosed. Our staff and volunteers rely on this feedback to begin planning for the next year. We appreciate your time in completing this evaluation.

**MECKLENBURG COUNTY****Board of County Commissioners**

January 18, 2000

Mr. Bruce Baker
General Manager
WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206

Dear Bruce:

I express my appreciation to you and your colleagues at WSOC-TV for the valuable public service provided through the producing and televising of the Electronic Town Meeting on January 13, 2000. This was an excellent example of an effective public/private partnership. It has enhanced the image of local government and has created an awareness of your company's leadership in community affairs.

From all comments I've heard, you and members of your staff went way beyond the "call of duty" to make this a quality program. This speaks well for Cox Broadcasting, for our community and for the broadcast media.

I understand we had excellent participation by phone and e-mail, and had a respectable number of people present at the remote sites. Together, we learned some valuable lessons on how television and new technology can improve communications between the public and their policy makers.

Thank you for your willingness to help local government create an environment for dialogue that sustains and strengthens the economic health and social vitality of this community.

With best regards,

Yours very truly,

A handwritten signature in black ink, appearing to read "R. Parks Helms".

R. Parks Helms
Chairman

HPH:srsf
c: Jerry Fox
John McGillicuddy

1/20
mailed
Bance's note

PEOPLE • PRIDE • PROGRESS



CONGRESS OF THE UNITED STATES
HOUSE OF REPRESENTATIVES
WASHINGTON, D. C. 20515

SUE MYRICK
NINTH DISTRICT
NORTH CAROLINA

January 5, 2000

Mr. Bruce Baker
General Manager
WSOC
1901 North Tryon Street
Charlotte, North Carolina 28206

Dear Bruce,

I want to thank you for running my Public Service
Announcement regarding flood recovery in Eastern North Carolina.
Thanks to WSOC, radio interviews and newspaper print ads we
were able to raise \$45,000 for flood victims in the past three weeks.

I appreciate you helping me bring public attention to this
cause and I look forward to working with you in the future.

Sincerely,

A handwritten signature in cursive script, appearing to read "Sue".

Sue Myrick
Member of Congress

ROBERT ROSS
President & CEO



MUSCULAR DYSTROPHY ASSOCIATION, INC.
3300 East Sunrise Drive Tucson, AZ 85718-3208 (520) 529-5301
bobross@mdausa.org

Handwritten: [Signature]
Public file

December 30, 2002

Mrs. Lee Armstrong
Vice President & General Manager
WAXN-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Lee:

As you and your station's staff prepare for a new year of accomplishment, I hope you'll do so with all the sense of personal fulfillment due you for the important role you play in the lives of those MDA serves.

With your and your station's support, those who count on our partnership have greater help and hope than ever before. Through your assistance of MDA, you've literally transformed lives.

On behalf of all those you've benefited, I thank you deeply and wish you all good things in the New Year.

Best personal regards...

Sincerely,

Handwritten signature: Bob Ross

RR:yt



MUSCULAR DYSTROPHY ASSOCIATION, INC.
3300 East Sunrise Drive Tucson, AZ 85718-3208 (520) 529-5301
bobrass@mdausa.org

September 2, 2003

Lee Armstrong
Vice President & General Manager
WAXN-TV
1901 N. Tryon Street
Charlotte, NC 28206

Dear Lee:

With your terrific help we did it again! Our 38th annual Jerry Lewis MDA Telethon was a record-breaker. You rallied your community behind MDA and its cause to raise a sensational total.

The great team you put together helped lead us to the most successful Labor Day Telethon ever -- and it was our "Love Network" of local affiliates, bringing MDA's message to the American public that made this accomplishment possible.

You're essential to our fight against neuromuscular disease. Your emcees conveyed MDA's message of help and hope to a caring public as only they can. Your final toteboard total is testimony to their effectiveness. It was truly a Telethon to remember!

We couldn't have done it without you! You have our deepest appreciation for everything you do in the fight against neuromuscular disease.

Warm regards...

A handwritten signature in dark ink, appearing to be "Bob", is written over the "Warm regards..." text.

RR:lam

LETTER / CARD (COURAGE TO GIVE) 2003 VOLUNTEERISM

Dear Eric,

Thanks so much for sending me the video of the show. And thank you for sharing the courage to give message. I'm grateful.

I've already received emails from Greensboro from folks ready to start giving!

Keep up the great work you're doing. You're making a difference.
Best, Jackie Walden

Letter/ Card
2003

Thank you for supporting the e-11C
PSA program. Because you ran our
message, we received hundreds
of phone calls and 2.9 million hits
to the web site to date. Thanks
for informing North Carolinians
about how computers can help



Connecting
North Carolina
to a Better Future

Connect them to a better
future.

Kind regards,
Megan + Susan



October 28, 2002

Eric Brown
WGPX-TV 16 PAX TV
1114 N. O'Henry Blvd.
Greensboro, NC 27405

Dear Eric,

I would like to express my sincere appreciation to you and your staff for the fine work you do on PAX-TV for the community. After the taping at Kopper Top Life Learning Center, people from around the country called about our program. Your presentation and effects were great.

I really enjoy watching PAX-TV, thanks for great programming.

I think you looked great on that horse, next time you will have to ride.

Again, Thank you for your dedication to your program.

Sincerely,

Deborah

Deborah Meridith, TRS/CTRS
Director

P.S. Thanks for the extra tapes.
Have a great day!



SICKLE CELL DISEASE ASSOCIATION OF THE PIEDMONT

Mailing Address: P.O. Box 20864 Greensboro, NC 27420
Serving Alamance, Caswell, Forsyth, Guilford, Randolph and Rockingham Counties

Gladys A. Robinson, M. Ed., Executive Director

David K. Clark, Jr., President, Board of Directors

"Providing Sickle Cell and HIV/AIDS Prevention/Education Services"

July 23, 2002

Mr. Eric Brown, Public Relations Director
WGPX PAX-TV
1114 North O'Henry Blvd.
Greensboro, NC 27405

Subj: "For The Record" Segment on HIV/AIDS

Dear Eric:

This is to commend you and your station for the excellent airing of the "For The Record" segment on HIV/AIDS. Your commentary along with input from Kathy Norcott was an outstanding piece of journalism.

I received several calls from viewers of the segment, and they echoed my sentiments. Many of our Board of Directors also viewed the segment and sent me emails commending the fine job you did.

On behalf of the Board of Directors and all staff here at Sickle Cell Disease Association of the Piedmont, I thank you and your station for continued coverage of important issues in our communities.

Sincerely,

Lewis A. McCoy
Public Relations Development Director
Sickle Cell Disease Association of the Piedmont (SCDAP)
336.274.1507 Ext. 108
lmccoy@scdap.org
www.scdap.org

cc: Glenn Haygood, General Sales Manager
Gladys A. Robinson, Executive Director SCDAP



**NATIONAL
MULTIPLE SCLEROSIS
SOCIETY**

Years of Service
1946-1996

CENTRAL NORTH CAROLINA CHAPTER

MAIN OFFICE

2211 W. Meadowview Road, Suite 30
Greensboro, NC 27407
Tel (910) 299-4136
Fax (910) 855-3039

WINSTON-SALEM OFFICE

4265 Brownsboro Road, Suite 150
Winston-Salem, NC 27106-3425
Tel (910) 759-2105
Fax (910) 759-2135

February 17, 1998

Mr. Eric Brown
WGPX - TV 16
114 O' Henry Blvd.
Greensboro, North Carolina 27405

Dear Eric:

On behalf of the Central North Carolina Chapter of the National Multiple Sclerosis Society, I'd like to thank you once again for allowing us to share information with our community via your television show.

Janet and I enjoyed seeing you again and we appreciate the opportunity to be interviewed about multiple sclerosis, about research and treatments, and about services available in our area.

We look forward to working together again to end the devastating effects of multiple sclerosis. Thank you again for including the society in your programming.

Sincerely,

Paige B. Dalton
Chapter Services Director



The Children's Home Society of North Carolina

Established 1902

PO Box 14608 • Greensboro, NC 27415-4608 • Telephone (336) 274-1538 • Fax (336) 274-7347

July 23, 1998

Mr. Eric Brown
Public Service Director
WGPX-TV 16
1114 N. O'Henry Boulevard
Greensboro, NC 27405

Dear Eric:

In behalf of The Children's Home Society, please allow me to thank you, again, for featuring The Children's Home Society on your FOR THE RECORD Program. We are always interested in providing information to the community about our services, as we believe that The Children's Home Society does help to make positive differences in the lives of children across our state. You have assisted us in this important mission, and we sincerely appreciate your contribution.

Debbie, Kim, and I all enjoyed participating with you in the interview. We were all impressed with your professionalism and your commitment to children and families, knowing that your personal caring made the program even more effective. Although all of us are a bit intimidated by cameras and TV personalities, we appreciated your warmth and encouragement to us during the process. We all enjoyed the broadcast. We sincerely hope that persons will respond to the program, and we will let you know regarding our responses.

It is reassuring to know that WGPX-TV 16 is interested in and concerned for our community and is making a significant contribution to helping to improve the quality of TV programming in our community. We appreciate you, your time, and your interest in our agency. Please feel free to contact us at any time in the future, if you need information or are



Page 2

interested in other special programs.

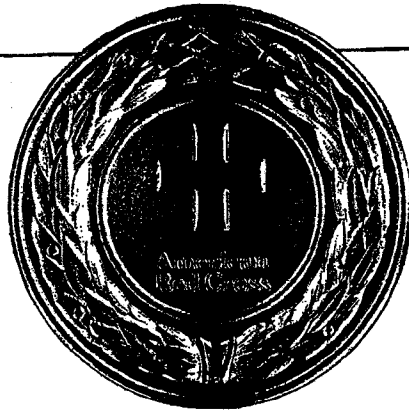
Sincerely,



Sandy Mastin Cook. ACSW. CCSW
Executive Director

SMC/cm

Thank you!
It was great to
meet you and work
together. Best wishes -
Hope to work with you again!



*In sincere appreciation
to*

WGPX-TV 16

*for extraordinary cooperative media support
towards the effective delivery of
Red Cross services
to the Greater Greensboro community*

J. Maurice DeBerry

*J. Maurice DeBerry
Chapter Chairman*



American Red Cross

*Greensboro Chapter
1999*